



## **New Bridge Consulting Group Launches Firm Focused on Improving Client's Business, Operational, and Infrastructure Capabilities**

### ***Firm Implements New Advisory Model Providing Pathway to Operational Excellence, a Robust Risk Framework, and a Bridge to Innovative FinTech Solutions***

**NEW YORK, NY** – Sept. 7, 2018--New Bridge Consulting Group, LLC (NBCG) a multi-faceted management consulting firm focused on improving business, operational, and infrastructure capabilities for clients, announced its official launch today: [www.newbridgeconsultinggroup.com](http://www.newbridgeconsultinggroup.com). NBCG provides a wide-range of advisory solutions by serving as a transformation agent and providing operational strategies, efficient execution, and access to an innovative technology ecosystem. Founded in June of this year and headquartered in New York City, NBCG was formed by a team of practitioners with deep business, operations, and infrastructure experience from major financial institutions, government agencies and fintech organizations.

NBCG Partners, Joseph (Joe) Giunta and Edward (Ed) Watson founded the firm with the mission to assist their clients' efforts in improving customer satisfaction by implementing an integrated approach that empowers people, re-engineers processes and implements innovative technologies. NBCG leverages its network of fintech and innovation providers to support their client's need for modernization of processes and revenue generating business models. The goal is to help clients achieve operational excellence and transfer the knowledge to them that ensures retention of intellectual capital.

"As executive level practitioners in the industry, we utilized numerous traditional consulting firms in our organizations and found that at the completion of the engagement, there was little knowledge to leverage once they left. At NBCG, we aim to foster a symbiotic partnership with our clients that extends beyond a recommendation with a focus on transferring our expertise to empower our client," said Ed Watson.

"We chose the name 'New Bridge' as it symbolizes our mission of serving our clients as a bridge to strategic transformation and innovative technologies. As a 'New Bridge' for organizations, we provide a means of transferring knowledge from our own experts and the FinTech ecosystem to our clients," said Joe Giunta.

NBCG services include: Strategic Planning, Digital Transformation, Process Optimization, Risk and Controls, Expense Management, Mergers & Acquisitions & System Integration, and Outsourcing Strategy & Vendor Management, and Project Management.

For additional information please visit [www.newbridgeconsultinggroup.com](http://www.newbridgeconsultinggroup.com) or reach out to us directly at [info@newbridgecg.com](mailto:info@newbridgecg.com) / (877) 775-3129. Please follow New Bridge Consulting Group on LinkedIn at: <https://www.linkedin.com/company/newbridgecg>.