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One Year Later: Divi Little Bay Beach Resort & St. Maarten Thriving Once Again *Enjoy the island's amazing beaches, shopping, restaurants, adventures & more!*



ST. MAARTEN — Exactly one year after Hurricane Irma hit <u>Divi Little Bay Beach Resort</u> and St. Maarten, the island and its resilient people are well on their way to recovery and eager to welcome back travelers to enjoy the island's stunning beaches, duty-free shopping, mouthwatering restaurants, exhilarating excursions and fabulous accommodations!

"The island and our beautiful resort have come a long way from where we were this time last year," said Marco Galaverna, Divi Resorts President & COO. "Twelve months ago, Divi Resorts Management made a commitment to our owners, members, loyal guests and the people of St. Maarten, that we would come back, not just the same as prior to the storms, but even better. We've kept that promise, and our beautiful resort nestled on its own private peninsula, which reopened in May, has been completely renovated, refreshed and refurbished with many new and exciting amenities." The newly renovated Divi Little Bay features completely refreshed units, updated Seabreeze and Infinity Pools, Fort Amsterdam Cafe (formerly Bayview Café) with gourmet coffee and a new menu, new chairs and areas to relax at the pools and beach, new furniture for Gizmo's Bar & Grill, a restored dock where boat trips have resumed, brand new restaurant menus and upgraded landscaping and lighting throughout the resort.

Updates still to come in 2018 include a stunning new main pool called the pureocean pool (formerly the Casitas pool), which will be enlarged with waterfalls, a new pureocean pool bar and an expansive seating area, a new eatery, The Shack, serving Caribbean BBQ, Jerk Chicken, Roti and more, expanding pureocean Restaurant and adding new terrace furniture and lighting and creating a new kid's space and game room.

"We were thrilled to show off our new digs not long after reopening when the famed Patriots Cheerleaders visited to shoot their annual swimsuit calendar and Sideline to Shoreline promotional video," said Divi Little Bay's General Manager Anne-Marie Brooks. "The ladies had an amazing time exploring both the French and Dutch sides of the island, meeting locals, dignitaries and media, and learning more about St. Maarten's culture and history through a variety of planned activities."

Highlights from the Patriots Cheerleaders' visit include:

- Perfume Experience at <u>Tijon</u>
 <u>Parfumerie</u>
- Loterie Farm
- Guided Tour of Front Street in Philipsburg
- Philipsburg Courthouse
- <u>Guavaberry Emporium</u>
- Gelateria Milano
- Majesty Jewelers
- <u>Topper's Rhum Distillery</u>
- Karaoke Night at Divi Little Bay
- New Start for Children Foundation
- <u>Aqua Mania Adventures</u> Sunset Cruise
- Blue Flag Environmental Project









Interactive Cooking Experience with Divi Little Bay's Executive Chef Octavio Verheist

- World's Steepest Zip Line "The Flying Dutchman" at Rainforest Adventures
- Beach BBQ Party at Divi Little Bay

"The Patriots Cheerleaders truly enjoyed their stay at the Divi Little Bay, with the island of St. Maarten being one of the most beautiful destinations they've ever visited. The hospitality at the resort was second to none and we were provided so many unique opportunities, giving the squad a great feel for the island's culture and all it has to offer," said the Patriots Cheerleaders' Director Tracy Sormanti. "The kindness of the locals coupled with the beauty of the ocean and scenery made this a picture-perfect trip."

The Official 2019 Patriots Cheerleaders Calendar goes on sale in the third week in September. For more information or to see more photos from the trip, visit <u>www.patriots.com/cheerleaders</u>. To view the Sideline to Shoreline promotional video, visit <u>www.patriots.com/video/patriots-cheerleaders-from-sideline-to-shoreline</u>.

Travelers seeking a similar island experience to the Patriots Cheerleaders are in luck! Divi Little Bay's Concierge Desk offers special discounts on many of these experiences are more than happy to help you book excursions and plan the trip of a lifetime. Plus, from now until September 30, 2018, travelers can score <u>30% off</u> room only and all-inclusive stays at Divi Little Bay for travel through December 20, 2019. With rates as low as \$169 per night (room only) and \$195 per person, per night (all-inclusive), and roundtrip flight deals starting at just \$231 from FLL (Fort Lauderdale), now is the perfect time to book fall and winter travel.

Flight deals (starting rates per person for roundtrip flights to SXM) are as follows:

Spirit Airlines

- \$231 from FLL September 15-22
- \$428 from ORD September
- \$333 from BOS September
- \$385 from DFW November, January & February

<u>Delta</u>

- \$335 from BOS February
- \$406 from MIA October
- \$370 from JFK December-April

Air France

• \$464 from CDG – November-June

COPA Airlines

• \$327 from BOS – December

American Airlines

• \$330 from BOS – January

<u>JetBlue</u>

• \$356 from JFK – September-October

Divi's 30% off deal runs through September 30th, 2018 at 11:59 p.m. ET, for travel through December 20, 2019. For reservations, book online at <u>www.diviresorts.com/caribbean-</u> <u>promotion.htm</u> or call 1-800-367-3484 (Toll-free US) or 1- 919-419-3484 (International). For group reservations, please call 1-800-801-5550 or email <u>groupsales@diviresorts.com</u>.

About Divi Resorts

Divi Resorts is the vacation expert of the Caribbean, with a collection of eight premium resorts spanning the five stunning Caribbean islands of <u>Aruba</u>, <u>Barbados</u>, <u>Bonaire</u>, <u>St. Croix</u> and <u>St. Maarten</u>. For more information, call 1-800-367-3484 or visit <u>www.diviresorts.com</u>.

Divi Little Bay/St. Maarten Photos

Dropbox: www.dropbox.com/sh/wr13tl7tvcnmsqe/AABhR0fkaDLY4p1ePQ8WEidPa?dl=0

Sale Terms & Conditions

This offer applies to reservations made through September 30, 2018 for travel through December 20, 2019. Discount based on rack pricing. All-inclusive rates based on double occupancy. Taxes & services charges NOT included, except for All-Inclusive packages. 3night minimum stay required for All-Inclusive packages. No maximum night stay is required. Restrictions & blackout dates apply. Full payment is required at time of reservation. Cancellations must be received at least 7 days prior to arrival for refund. Flight cancellations are subject to airline cancellation policies. Divi Resorts is not responsible for changes in airfare pricing. Offer is subject to availability and may be discontinued at any time. Offer valid on new reservations booked at a nightly rate only. Offer not valid on timeshare reservations. Cannot be combined with any other Divi special offer or discounted rate.