**DEPARTMENT LOGO**

*USE THIS TEMPLATE FOR ANNOUNCING THE LEARY FIREFIGHTERS’*

*“SPOT A HERO” GRANT CAMPAIGN TO YOUR LOCAL NEWSPAPER – COPY AND PAST CONTENT INTO AN EMAIL TO YOUR LOCAL PAPER’S EDITOR*

**For release after 9:00 a.m. EST on Monday, September 17, 2018**

**Help [*your local volunteer fire department*] Win a $5,000 Technology Grant**

85% of all fire departments are staffed by volunteer firefighters who are ready at a moment’s notice to respond to emergencies and save lives. To thank these heroes, The Leary Firefighters Foundation and Spotted Dog Technologies have teamed up to award three $5,000 grants to volunteer fire departments to license mobile response technology that puts critical incident information in the hands of first responders. You can help the (*Your Department Name*) win that prize in a few simple steps.

To qualify for the grant, volunteer fire department will need to be nominated by firefighters and members of their community on the SpotAHero website ([www.SpotAHero.com](http://www.SpotAHero.com)). The five departments with the most votes will be vetted by the Leary Firefighters Foundation, who will then award three departments a grant of $5,000 each.

Nominations are being accepted from September 17 until midnight EST on October 27. Flyers, social media images and videos that community members can use to promote the campaign are available at [www.SpotAHero.com/gallery](http://www.spotahero.com/gallery). Suggested posts to spread the word through social media sites include:

Facebook: Thank your local volunteer firefighters by nominating them for a chance to win a $5K grant for mobile technology from Spotted Dog Technologies and the Leary Firefighter Foundation. Cast your vote at [www.SpotAHero.com](http://www.spotahero.com/)

Instagram and Twitter: Thank your local volunteer fire dept. Nominate them for a $5K tech grant from @SpottedDogTech and @LearyFF. [www.SpotaHero.com](http://www.spotaherospotahero.com/) #spotahero

Go to www.SpotaHero.com to nominate a fire department today!