

PRESS RELEASE

Stertil-Koni to Offer Discount on Automotive Lift Institute (ALI) Safety Tips Posters for National Lift Week® Oct. 8-13

*For Immediate Release*



**Stevensville, MD, September 18, 2018** – Heavy duty vehicle lift leader Stertil-Koni today announced that during the fifth annual National Lift Week®, Oct. 8 – 13, the company will contribute one-third off the purchase price of the Automotive Lift Institute (ALI) Safety Tips Poster two-pack – applied to the first 80 orders beginning October 8. The limit is one order per customer, five (5) per company.

The need is quite real, as safety in the maintenance shop is always a top priority. For its part, Stertil-Koni, the official sponsor of National Lift Week, along with its North American distributor network, will provide added emphasis on best practices in vehicle lifting safety, efficiency, durability and environmental stewardship as part of the week’s events.

Noted Stertil-Koni president, Dr. Jean DellAmore, “Ongoing safety education, training, and certification in vehicle lifting systems and service, are keys to ensuring optimal safety and performance on the shop floor. That is precisely why we take one special week each calendar year to partner with the industry to reinforce messages about safety.”

Stertil-Koni is an active member of the Automotive Lift Institute (ALI), which since its inception in 1945 has been a fiercely independent third-party industry watchdog that actively promotes the safe design, construction, installation, inspection and use of automotive lifting products.

According to R.W. “Bob” O’Gorman, ALI president, “Safety is always mission number one and that’s why our *Automotive Lift Safety Tips* poster is a highly visible and affordable way to remind everyone on the shop floor about the most important safety tips that should always be top-of-mind and put into practice every single day. It’s a great training piece to hang in the service bay, break room and training facility.”

Concluded DellAmore, “It is an honor to partner once again with ALI and together further help communicate key messages associated with safe lifting practices.”

To learn more:

- Contact your local Stertil-Koni distributor at: <https://stertil-koni.com/distributors> ; and
- Visit ALI at: <http://www.autolift.org>

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**About Stertil-Koni**

Stertil-Koni is the market leader in heavy duty vehicle lifts, notably [bus lifts](#) and [truck lifts](#), and proudly serves municipalities, state agencies, school bus fleets, major corporations, the U.S. Military and more. Stertil-Koni's breadth of products meets all ranges of lifting needs and includes [portable lifts](#) such as [mobile column lifts](#), 2-post, 4-post, [inground piston lifts](#), [platform lifts](#), and its axle-engaging, inground, scissor lift configuration, ECOLIFT. The company's innovative, inground telescopic piston DIAMONDLIFT is now available with an optional Continuous Recess system, ideal for low clearance vehicles. Stertil-Koni USA is headquartered in Stevensville, Maryland with production facilities in Europe, The Netherlands, and in Streator, IL.

Contact: Paul Feldman, [Paul.Feldman@Stertil-Koni.com](mailto:Paul.Feldman@Stertil-Koni.com), 410-643-9001