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### **Tire Talent Launches Talent Agent Program for Job Seekers**

*Increased demand for further services has sparked the initiative for the TAP program.*

**New Rochelle, New York-- TAP or Talent Agent Program™** was created from the idea of having a "recruiter in your back pocket." As a candidate, you have questions, want answers, and need guidance. Unfortunately, most application processes result in an endless black-hole of submitting resumes with no response or hiring headhunters who are distracted by their overwhelming pipeline of clients.

This program can solve that problem, by offering your own personal and responsive Talent Agent. Our dedicated Talent Agent's are available for new job inquiries, interest in a listing on Tire Talent's job board ([www.tiretalent.com/job-board/](http://www.tiretalent.com/job-board/)), or for general questions in the talent acquisition space. The Talent Agent is a long-term career partner and will be there to assist in every step of your professional journey!

Mike Cioffi, the founder of Tire Talent, has created partnerships with numerous companies within the tire industry; everyone from Top 10 global manufacturing companies to independent retailers in efforts to attract and retain top talent. The team is actively growing and offering a full-service talent attraction offering for various levels of positions.

#### **About Tire Talent:**

Tire Talent is a boutique search firm that specializes in connecting top talent with tire companies. The new brand reinforces the company's investment in the tire industry and serves as an opportunity to remain unique in the marketplace.

- Tire Talent is a **hyper-niche** agency focusing **100%** on the tire industry and only submits "**vett**ed" candidates to our partners.
  - 90% skills requirement match-rate
  - Willing to work within the client's salary range
  - Motivated by something other than money
- Tire Talent keeps it **simple and clear**. The goal is to **connect** the right candidates to your company as quickly and seamlessly as possible. **Simple fees** and simple **tech-enabled** processes.

"Tire Talent doesn't believe in building huge databases to draw on "sometime" in the future, we want to build relationships and communities by meeting the needs of both candidate and client in the most effective and efficient way possible." -Mike Cioffi, Founder of Tire Talent

Please visit [www.TireTalent.com](http://www.TireTalent.com) to explore this new program and learn more about the tire industry talent offerings.