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For Immediate Release

RateLinx Hires Rob Finley as Vice President of Operations

MADISON, WI (September 14, 2018) – RateLinx, a leading supply chain software and services company with the only integrated data as a service (DaaS) technology platform, has announced Rob Finley has joined the company as Vice President of Operations. Finley brings extensive experience to guide general operations, leveraging his expertise in fiscal and process management to guide RateLinx through significant expansion.

“We are really pleased to have Rob join our leadership team at RateLinx as we continue to see ever increasing demand for our integrated data platform and 3D approach to logistics,” said Shannon Vaillancourt, president and founder of RateLinx. “His experience in finance and organizational improvement will help us bring our data-first approach more efficiently to customers who want to gain complete visibility to their supply chain and build world class logistics strategy.”

Finley most recently served as Director of Corporate Transformation at Spectrum Brands, Inc, where he implemented multiple high-impact projects following Business Process Redesign and Lean Six Sigma methodologies. He also served as Spectrum’s Senior Manager of Corporate Distribution and Transportation Finance and Accounting. Previously, he has held positions in transportation, manufacturing, consumer products and consulting service organizations.

“I’ve devoted my career to implementing better processes for optimal operations,” said Finley. “I’m excited to be a part of RateLinx and help our teams fully collaborate with customers to help them transform their supply chain management with integrated data.”

About RateLinx

RateLinx (ratelinx.com) helps companies access the right data to gain complete supply chain visibility and build world class logistics strategy through Integrated Data IntelligenceSM. A leading supply chain software and services company with the only integrated data as a service (DaaS) technology platform, RateLinx uses a data-first approach called Logistics in 3D to diagnose the underlying problem and then develop and deploy a tailored solution. By integrating a customer’s data from multiple streams in real time to build the data foundation, specific problems can be accurately diagnosed to ensure the solution is developed to fully solve the problem when deployed. The RateLinx data services are comprised of Radar Track & TraceSM and Intelligent Invoice ManagementSM which provide advanced analytics to reveal the financial impact of the service. ShipLinx TMS anchors the data foundation and complements existing transportation management systems to solve even the most challenging supply chain problems. RateLinx was founded in 2002 and is headquartered in Madison, WI. Read more about RateLinx’ innovative data-first approach at ratelinx.com/blog.

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