

2018

WIT

WOMEN OF THE YEAR

AWARDS



MEET THE WOMEN
HEAR THEIR STORIES

mywit.org

2018

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WOMEN OF THE YEAR

AWARDS

THURSDAY, NOV 8 2018

GEORGIA AQUARIUM, ATLANTA, GA

PRESENTED BY



MEET THE WOMEN. HEAR THEIR STORIES.

WIT's Women of the Year in Technology Awards, presented by The Coca-Cola Company, celebrates female visionaries of technology, groundbreakers in business and remarkable leaders who make a difference in our community. Award winners will be announced at WIT's Annual Gala across four categories.

LARGE/ENTERPRISE ORGANIZATION,

representing companies with more than 2,500 employees

MEDIUM/MID-SIZE ORGANIZATION,

representing Mid-Size/Medium Organizations (251-2,500 employees) and Educational Institutions

SMALL/EMERGING ORGANIZATION,

representing companies with 250 employees or less

NON-PROFIT ORGANIZATION,

representing public/private non-profits with 50 employees or more

An additional award will be given during this inspiring evening:

WIT GIRLS | GIRL OF THE YEAR AWARD

praises one special participant from the WIT Girls program for her exemplary achievement and dedication to STEM studies

ABOUT WOMEN IN TECHNOLOGY

Women in Technology (WIT) empowers and educates women and girls about opportunities in science, technology, engineering, the arts, and math (STEAM) by educating middle and high school girls, and young women in college, and by sharing the stories of successful professional women in STEAM. Our team of more than 300 volunteers delivers professional development and networking opportunities to our more than 3,000 professionals, and programs at no cost to more than 1,500 students. From the classroom to the boardroom, WIT is committed to bringing the best STEAM content and programming to women and girls in Georgia.

WANT TO FIND OUT MORE?

For more information please contact:

Pat Hurston,

Director of Resource Development
Women In Technology

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Email: phurston@mywit.org

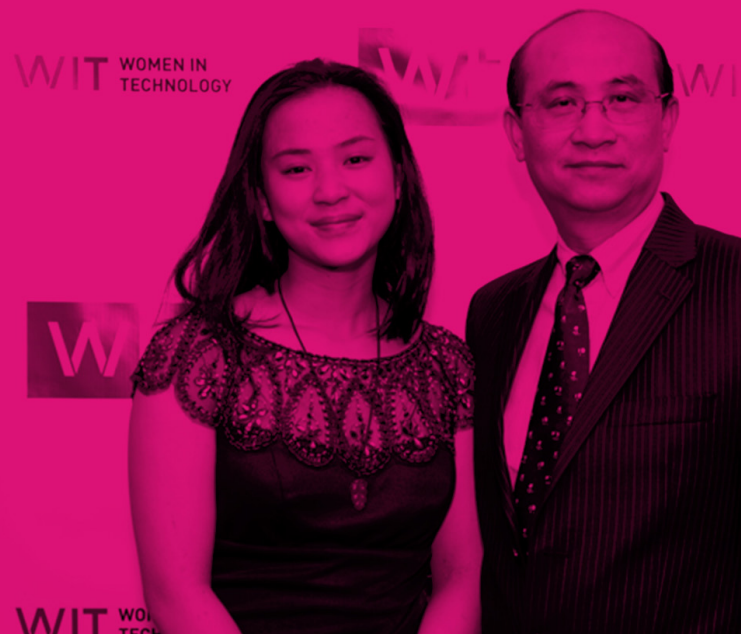
1175 Peachtree Street NE Colony 100
Suite 1400, Atlanta, GA 30361



2017 SPONSORS



Mercedes-Benz



“

WIT helped to facilitate a journey of self-discovery for me, a journey of interest and inspiration. I am committed to STEM because I want to encourage other girls to start their journeys in STEM and to find their true interests in life.

”

- Elaine Wen

BECOME A SPONSOR



Benefits of WIT Awards Sponsorship	Presenting Sponsor \$25,000 SOLD OUT	VIP Sponsor \$15,000 SOLD OUT	Gold \$10,000	Silver \$5,000	Table \$2,500	WIT GOTY \$5,000 SOLD OUT
Inclusion in all WIT e-newsletters promoting events	✓	✓	✓	✓		✓
Logo & link to company website from WIT website	✓	✓	✓	✓		✓
Invitation to exclusive VIP reception	10	10	5	2	Listing	2
Company advertisement in event program	Full Back Cover	Full Page	Full Page	Half Page	Listing	Half Page
Press release & announcements	✓	✓	✓	✓		✓
Executive quote	✓					✓
Opening paragraph	✓					✓
Media promotion spotlight	✓	✓				✓
Company description boilerplate	✓					✓
Remarks at event	✓					
GOBO lighting of company logo at event	✓	✓	✓			
Table of 10	1 at WIT Awards 1 at WIT Connect	1	1	1	1	
Company logo on event signage & ads	✓	✓	✓	✓	On table sign	✓
Recognition by host at main event	✓	✓	✓	✓		✓
Company marketing collateral/gift distribution	✓	✓	✓	✓		✓

SPONSORSHIP AGREEMENT

_____ agrees to provide a financial sponsorship for the WIT Awards event.

As a sponsor, I understand I will receive the applicable sponsorship opportunities described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and my payment has been accepted by WIT. I am pleased to sponsor WIT as a (please check box below):

Presenting \$25,000 **SOLD OUT**
 VIP \$15,000 **SOLD OUT**
 Gold \$10,000
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 WIT GOTY \$5,000 **SOLD OUT**

Company Name: _____
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 Name for Recognition: _____

PAYMENT Check Enclosed (Payable to WIT) Credit Card
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 Card #: _____ Code: _____
 Exp: _____ Billing Addr: _____
 Signature: _____