

Bright Now! Dental Tacoma Opens at a New Location New office will offer extended hours and Saturday appointments

IRVINE, Ca., October 9, 2017 – <u>Smile Brands Inc.</u>, one of the nation's leading providers of business support services to dental groups in the United States, is announcing today's relocation and grand opening of its newest Bright Now! Dental office.

After nearly 20 years at the at 4545 S. Union Avenue location in Tacoma, Bright Now! Dental has moved to a new, nearby location at <u>4027 Tacoma Mall Boulevard</u>. The new office has more patient rooms, state-of-the-art digital scanning equipment, convenient parking and a host of other amenities.

The new office is home to the same great team that patients have grown to love, headed by Dr. Thien Nguyen and Dr. Julia You. The Bright Now! Dental Tacoma team provides a full suite of dental services, including: check-ups, braces, wisdom teeth removal, veneers, bonding, implants, Invisalign[®] and more. "We are thrilled about the new location and are confident that patients will enjoy the easier access and enhanced comfort of our new facility," stated Dr. Nguyen.

<u>Bright Now! Dental</u> is committed to making it easier and more affordable for patients to get the regular dental care they need. The convenient new location is open Monday through Friday from 8:00 am to 7:00 pm and Saturdays from 8:00 to 4:00 to accommodate busy schedules. Same-day, walk-in and emergency patients are welcome as well.

For directions to the new office or to make an appointment, patients can call (253) 475-7500 or 888-BRIGHT NOW (888-274-4486), or they can go online to request an appointment at www.brightnow.com.

About Bright Now! Dental

Bright Now! Dental offers convenient, full service dental care to adults and children, including: general dentistry and specialty care services such as orthodontics, oral surgery, periodontics and endodontics. Bright Now! Dental has over 150 locations across 12 states.

About Smile Brands

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports almost 400 Bright Now!® Dental, <u>Monarch Dental®</u>, <u>Castle Dental®</u>, A+ Dental Care, OneSmile Dental, Johnson Family Dental and P3 Dental offices in 16 states, including Arizona, Arkansas, California, Colorado, Florida, Indiana, Maryland, Nevada, Ohio, Oregon, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.