



Denver Startup Week Fact Sheet

September 24-28, 2018

Denver Startup Week is a celebration of everything entrepreneurial in Denver and the largest free event of its kind. 2018 marks its seventh year.

The week-long event (September 24-28 2018) unites the entrepreneurial community in Downtown Denver and beyond, celebrating companies, innovation, ideas and people. The core programming is centered on the entrepreneurial community with an emphasis on design, technology, social entrepreneurship, manufacturing and business. Events throughout the week include sessions, presentations, pitch competitions, panels, workshops, happy hours, social events, job fairs and more.

More information can be found at Denverstartupweek.org.

TRACKS

Programming consists of six tracks, oriented towards functional roles within a startup team:

- Founder Track, sponsored by Zayo Group, featuring programs covering the fundamentals of business formation, development and growth with a focus on helping people launch business.
- Growth Track, sponsored by Xero, featuring programs that help you learn how to find customers and scaling that process.
- Developer Track, sponsored by HomeAdviser, featuring programs that address broader industry trends and mix of topics relevant at a macro level.
- Maker Track, sponsored by Colorado Lending Source, featuring programs that reflect the flavor of the community while staying relevant to broader trends in the field.
- Designer Track, sponsored by Western Union, featuring programs that serve as guide to entrepreneurship in the creative economy.
- Product Track, sponsored by Capital One, featuring programs that balance concrete techniques, soft skills, and interesting stories from the field told by experienced product managers.

BASECAMP POWERED BY CHASE FOR BUSINESS

Basecamp Powered by Chase for Business, located at [The Commons on Champa](#) (1245 Champa St.), serves as the epicenter of Denver Startup Week. The activities at Basecamp represent the best of Denver Startup Week – including keynote speakers, premier session highlights, on-site mentoring with startup leaders, networking events and meetups, and access to exclusive learning opportunities and resources.

HEADLINE EVENTS

Several major events serve as programming pillars throughout Denver Startup Week and include: the Kick-Off Breakfast, Opening Night Block Party, Startup Crawl, Job Fair, Pitch Challenge and the Bash (Closing Party).

SESSION SELECTION

The Denver Startup Week community plays a critical role in creating the event's programming. Each year, the community is asked to both provide session submissions and vote on the proposals. The organizing committee then uses the vote totals to guide the final selections of world-class programming. Ultimately, the sessions and events are curated to reflect the diverse expertise of Denver's startup community and serve up a little something for everyone.

EVENT CO-CHAIRS & CO-FOUNDERS

Denver Startup Week was co-founded and is co-chaired by Ben Deda, COO of FoodMaven, Tami Door, president and CEO of the Downtown Denver Partnership, and Erik Mitisek, president of Imagine Analytics and CIO of the Office of Governor Hickenlooper.

SPONSORS

Denver Startup Week is wholly financed through sponsorships that leverage the resources and capacities of the entire community. 2018 Title sponsors include: Aging2.0, Chase for Business, Colorado State University, the Downtown Denver Partnership and Slack.

GUESTS & SPEAKERS

Denver Startup Week welcomes the following internationally recognized guests and speakers:

- Steve Case, Chairman and CEO, Revolution
- Daniella Yacobovsky, Co-founder, Bauble Bar
- Vince Kadlubek, Co-founder and CEO, Meow Wolf
- Daymond John, CEO and Founder, FUBU | Star of Emmy Award-winning series Shark Tank (ABC)

2017 NUMBERS

- 19,000 registrants
- 376 sessions
- 99M+ hashtag impressions (#DENStartupWeek)

CONTACTS

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