Smart**Profile**

Discover, define and enhance customer profiles

Gain access to the ideal customer's contact info.

Use our SmartProfile list creator to generate the target list you've been wanting.

Overview.

Dynamically build a list of potential customers.

A SmartProfile List enables a you to dynamically build your own list of potential customers based on a set of profile attributes such as demographic data (location or number of employees), or more specialized data (IT spend or technologies used). Hundreds of profile attributes are available filter from.

Get Started!

Navigate to the SmartProfile List Product Page from the Cloud Optik Website. Select the profile attributes you would like to filter/build on, checkout, and the list will be built and emailed to you.

Process.

Build a product, checkout, get your list.

The overall process includes 3 stages:

1 *Build and Select Product*

2 *Checkout*

3 *List Creation and Delivery.*

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Identify buyers in your ideal market.

Score your customers & target personas that win.

Create a comprehensive view of your ideal customers and find others that look like them.

Receive the following data on your ideal customers

Contacts

Company

Size

Revenue

IT Employees/Budget

Location

Industry

SIC

NAICS

Technology

All Technologies

(I think we can do some logos in here)

Hardware

Software

Networking

Storage

Telecommunications

STEPS:

Make data a valued asset and the key component of go-to market strategy

1 **BUILD**
Build a profile

2 **REQUEST**
Submit a request to Cloud Optik through a webform

3 **OUTPUT**
Cloud Optik will output total count based on criteria you entered

4 **CHECKOUT**
Provide payment information

5 **DELIVERY**
Check your email! Cloud Optik will send your excel file via email.

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