

For Immediate Release

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## **Audi Atlanta Accepting Reservations for the Audi e-tron: Audi's first all-electric SUV**

- **Audi debuts their first ever completely electric SUV**
- **Audi Atlanta accepting early reservations for the e-tron, which is scheduled to release in 2019**
- **Innovative battery allows for extended trips and lightning-quick charging**
- **Partnerships with Electrify America, Amazon Home Services, and Arcadia Power give access to nationwide charging stations, home outlet installation, and solar and wind-powered energy sources**

Atlanta, GA – On September 17<sup>th</sup>, Audi impressed the automotive industry as the company unveiled their first fully electric production model, the Audi e-tron. [Audi Atlanta](#) is now accepting orders for the e-tron in advance of an anticipated spring 2019 release. The production of the Audi e-tron is based on a first come, first served basis.

With the e-tron's debut, Audi has reimagined the electric vehicle lifestyle. Drivers will enjoy 1,000 complimentary kWh of battery power thanks to the partnership of Audi and Electrify America. Through the additional partnerships of Amazon Home Services and Arcadia Power, Audi will provide e-tron owners with in-home charging outlet installations and access to renewable solar and wind-generated power on the go.

**"Electric vehicles will play an important role in Audi's portfolio of products going forward," said Audi Atlanta Vice President, Tracie Maloney. "Having been around these products for over 25 years, I am confident the e-tron will be a hit. I truly believe the Atlanta market is ready for electric vehicles and Audi Atlanta is ready to serve!"**

The Audi e-tron's powerful battery can tackle long road trips on a single charge and is capable of reaching an 80% recharge in as little as 30 minutes. On the inside, Audi has outfitted the e-tron with some of the latest technologies available including Amazon Alexa, Integrated Toll Module, and other driver assistance systems.

To make a reservation, customers may visit the Audi Atlanta website and access the [online reservation system](#).

### **About Audi Atlanta**

Audi Atlanta is a full service new and used Audi dealer in Atlanta, GA, that has been in business since 1983. The dealership is part of the Jim Ellis Automotive Group and carries one of the largest inventories of both new and used Audis in the south. As of 2018, Audi Atlanta has been named as the #1 Pre-owned Audi Dealer in the nation for eight out of the previous nine years and awarded as a Magna Society recipient for twelve consecutive years. Audi Atlanta's Certified Technicians are highly-trained on all Audi vehicles, and the Parts Department boasts a knowledgeable staff that proudly serves the Metro Atlanta area. Visit Audi Atlanta at 5805 Peachtree Boulevard, Atlanta, GA, or online at [www.AudiAtlanta.com](http://www.AudiAtlanta.com).

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