

NEXTY 2018 AWARDS WINNER
Best New Natural Kid's Product

ESTD 1989
BARLEAN'S



SERIOUSLY DELICIOUS
OMEGA Pals



ESSENTIAL NUTRITION FOR KIDS!

THE FISH AND FLAX OILS KIDS LOVE!

SWEET TASTE, CREAMY TEXTURE | 3X BETTER ABSORPTION

FOR CHILDREN AGES 1 YEAR+



FOLLOW BARLEAN'S ON:
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THE SERIOUS

- ✓ Emulsified for 3 times better absorption than traditional liquid or softgel fish or flax oils, so you get more of the Omegas you're after (and no fish or flax burps!)
- ✓ Made with ultra-purified Fresh Catch® Fish Oil and/or Barlean's famous flax oil
- ✓ No added sugar; sweetened naturally with xylitol
- ✓ No artificial flavors or colors
- ✓ Gluten free, dairy free and non-GMO



THE DELICIOUS

- ✓ Creamy, delicious smoothie-like taste and texture that even the pickiest kids (of all ages) love
- ✓ No hard-to-swallow pills or oily texture
- ✓ Mixes easily into smoothies, yogurt or oatmeal
- ✓ Great over yogurt or ice cream
- ✓ Seriously delicious right off the spoon!



KIDS TASTE THE FRUIT. NOT THE FISH OR FLAX OIL.



If you or your kids have never tasted Barlean's Seriously Delicious Omega Pals formulas, we know what you're thinking: there's no way you can get my kid to enjoy taking their supplements. But it's not only possible, it's delicious! Most kids don't like swallowing big softgels or the taste of liquid fish and flax oils. Luckily, getting your child to take Omega-3s doesn't have to be a battle anymore. Our Omega Pals formulas are so tasty, even the pickiest kids love them right off the spoon.

The creamy texture and delicious taste of our Omega Pals supplements mean that kids actually ask for them!



GET MORE NUTRITION FOR YOUR KIDS



What's the secret that makes Seriously Delicious Omega Pals so great?

Emulsification.

While many of us may think we absorb all the nutrients in the supplements we take, that isn't necessarily true. Barlean's uses a proprietary process to emulsify our oils, turning them into creamy delicious treats. This is important to you for three reasons:

- 1 By emulsifying the nutritional oil in our Omega Pals products, we make the nutrients in them more bioavailable (absorbable). That means your kids get more nutritional value out of every spoonful.

How much more of the Omega-3s and other nutrients do your kids absorb? Barlean's Omega Pals fish and flax oils are 3X more absorbable than typical fish and flax oil in liquid or softgel form.

3X MORE ABSORBABLE THAN STANDARD SUPPLEMENTS

2 WE HATE FISH BURPS TOO!

Do your kids ever complain about fish burps?

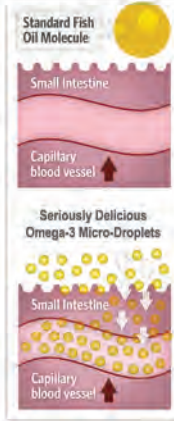
Not with Omega Pals! Oils can be hard to digest, and those burps are a sign your child may be having trouble. Because kids can absorb the emulsified nutritional oils in Omega Pals better, they won't get those nasty after-burps.



- 3 The creamy texture and delicious taste of our Omega Pals products mean that kids will ask for their fish and flax oils. Hard to believe, but it's true!

OKAY, SO HOW DOES EMULSIFICATION WORK?

It works like this: When we consume fat, our bodies automatically begin to break it down with digestive enzymes and bile to emulsify and *micronize* it (mix it with water and reduce it into smaller, easier-to-absorb molecules). Once emulsified, these molecules travel down into our intestines where they are absorbed through the intestinal wall. Barlean's Omega Pals products are pre-emulsified, so the body doesn't need to work as hard (and potentially lose valuable nutrients while doing so). This process allows you to more quickly and efficiently absorb the nutrients into your bloodstream. And better absorption means you're actually getting more of the nutrients you're after.



Want to learn more? Go to: barleans.com/emulsification

ESTD 1989
BARLEAN'S

NEW NAME. NEW LOOK. SAME GREAT PRODUCT!



You may have noticed that we've changed the name of our Kid's Omega Swirl to Seriously Delicious Omega Pals. **But don't worry: nothing about our recipe has changed.** It's still the same creamy, delicious Omega-3 supplement your kids have always loved. Plus, we've added some delicious new flavors and formulas to our line of emulsified oils for kids.

Our family has been making healthy foods and supplements in the Pacific Northwest for nearly 30 years. And we share the love: a significant portion of our profits go to doing good stuff, locally and around the world. To learn more, visit us on social and at barleans.com.

From our family to yours,

Bruce Barlean Pam Barlean Barbara Barlean

KIDS OF ALL AGES NEED OMEGA-3

Omega-3s are a friend to growing bodies and brains. As infants, Omega-3s play an important role in the development of the **brain, eyes and nervous system**. For toddlers, Omega-3s continue to help support **healthy vision as well as cognitive and behavioral development**. And, once your child enters school, Omega-3s remain a key component to their success as they **support memory, focus and cognitive development**.* That's why we made Omega Pals as a seriously delicious way for kids to enjoy the essential nutrition they need.

IN TODAY'S DIGITAL WORLD THE NEED FOR VISION SUPPORT STARTS EARLY.

If your kids are using digital devices with screens, they need to protect their eyes. Our tasty Omega Pals eye support formula contains our ultra-purified Fresh Catch® fish oil to help kids get the Omega-3s they need, plus Lutemax 2020®, shown to help protect eyes against harmful blue light.*

Lutemax 2020 is a trademark of OmniActive Health Technologies Ltd. *These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.





FISH OIL

+ LUTEIN & ZEAXANTHIN

HOOTY FRUITY
tangerine





- Made with Barlean's Ultra-Purified Fresh Catch® Fish Oil
- Contains Lutemax 2020® Lutein & Zeaxanthin plus Astaxanthin to Protect Eyes from Digital Device Use*
- 500 mg Omega-3 EPA & DHA Per Serving
- Non-GMO, Gluten Free, Sugar Free, Dairy Free
- No Artificial Flavors or Colors

PROTECTS EYES
EYES
FROM DIGITAL DEVICE USE



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Lutemax 2020 is a trademark of OmniActive Health Technologies Ltd.



FISH OIL

LIPSMACKIN'
citrus





- Made with Barlean's Ultra-Purified High Potency Fresh Catch® Fish Oil
- 750 mg Omega-3 EPA & DHA Per Serving
- Non-GMO, Gluten Free, Sugar Free, Dairy Free
- No Artificial Flavors or Colors

EPA/DHA
750
mg per serving






FISH OIL

CHIRPIN' SLURPIN'
lemonade





- Made with Barlean's Ultra-Purified Fresh Catch® Fish Oil
- 540 mg Omega-3 EPA & DHA Per Serving
- Non-GMO, Gluten Free, Sugar Free, Dairy Free
- No Artificial Flavors or Colors

EPA/DHA
540
mg per serving






FLAX OIL

SENSATIONAL
straw-nana





- Made with Barlean's Famous Flax Oil
- Vegan Formula
- 1,483 mg Omega-3 ALA Per Serving
- Non-GMO, Gluten Free, Sugar Free, Dairy Free
- No Artificial Flavors or Colors

VEGAN
OMEGA-3 ALA
1,483
mg per serving




ENDLESS POSSIBILITIES

When it comes to Seriously Delicious Omega-3, the possibilities are endless. Find your favorite flavor, then mix it into smoothies, pour it over yogurt, fruit or ice cream or just enjoy it right off the spoon!



SPOON

BLEND



TOP

Use as a topping

Stir into yogurt

Enjoy Right off the spoon

Mix into smoothies

