

#### ACCURATE AND PERSONALIZED HEALTHCARE COSTS

Sheen Health helps ambulatory care providers reduce patient bad debt and administrative expenses, using an accurate and personalized patient financial responsibility estimator.

# **Large Problem/Opportunity**

- Lack of accurate point-of-care costs causes:
  - Patient bad debt of \$120B/year
  - Tens of billions of dollars in unnecessary administrative costs
  - Opacity around \$500B/year in consumer out-of-pocket spending for healthcare

## **Experienced and Accomplished Team**

- Three co-founders
- 20+ years' experience each in software, startups, consulting, and managed care
- Have started and grown companies earlier
- Left executive roles at Cigna, Aetna, and Philips Healthcare to start
  Sheen Health

### **Differentiated Solution**

- Industry-leading accuracy, through integration within provider workflow, and connection to all US payers
- Ability to easily integrate with tele-medicine providers

### **Customer Traction**

- Solution in production use
- Successful case-study results from providers
- Accepted into UConn Technology Incubation Program
- Recently signed a 38-location, multi-state provider practice (owned by one of the largest insurance companies in the world)