

THE SCIENCE BEHIND THE SUDS

When it comes to household chores like laundry, DuPont Industrial Biosciences delivers a complete package of solutions to sticky, stinky problems through science. The key? Enzymes.



TINY ENZYMES PACK A BIG PUNCH

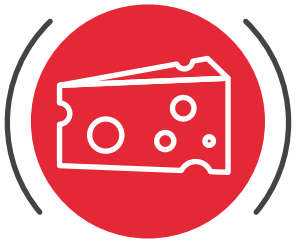
Enzymes provide the performance needed to stay clean in a messy modern world. Our renewable, biodegradable enzymes can avoid harsher cleaning agents while maintaining superior performance, making sustainability as easy as doing the laundry.



ALL STAINS ARE NOT SPILLED ALIKE

Using cutting edge stain research, we're working to pair the latest enzyme science to address the most problematic stains and stinks.

OILS & FATS



STARCHES



SWEAT



GUMS & THICKENING AGENTS

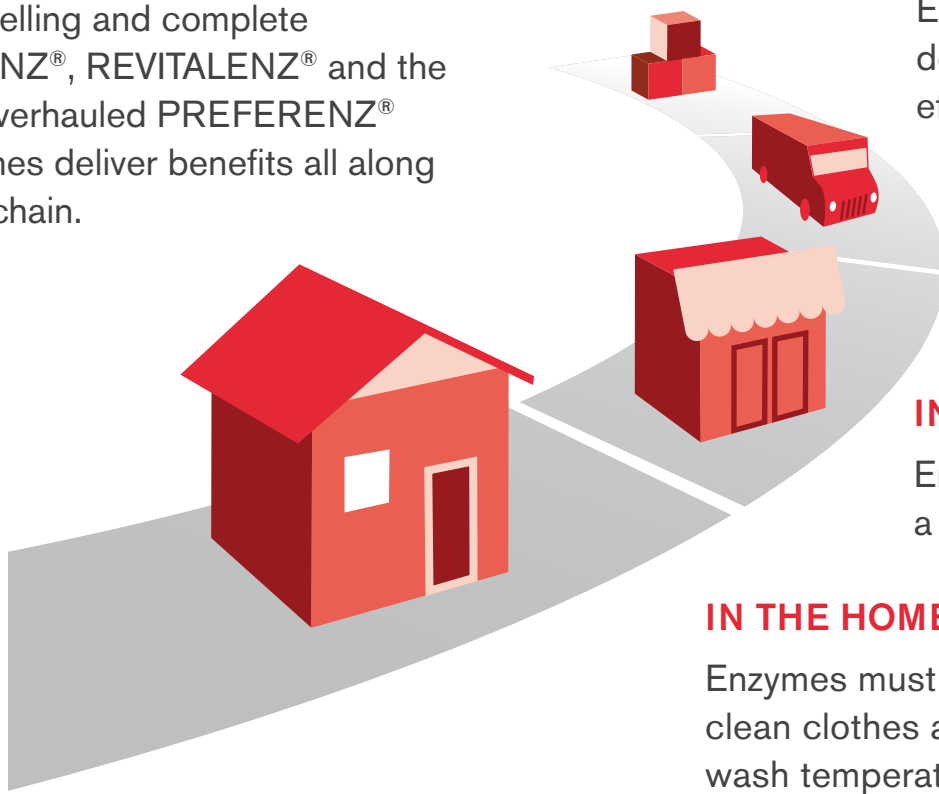


DULLNESS & PILLING



JOURNEY OF A DETERGENT

Our compelling and complete EFFECTENZ[®], REVITALENZ[®] and the recently-overhauled PREFERENZ[®] product lines deliver benefits all along the value chain.



PRODUCTION AND PACKAGING

Enzymes must be affordable for detergent manufacturers, balancing effectiveness with stability

TRANSPORTATION

Enzymes must be stable against high temperatures during transit

IN STORES

Enzymes in detergents must have a long shelf life

IN THE HOME

Enzymes must do what consumers expect: gently clean clothes and remove stains at high and low wash temperatures

THE ROAD AHEAD

With enzyme expertise to cleave the stain, bio-polymer expertise to transport the stain, and preservative expertise to manage microbial challenges all under one roof, DuPont Industrial Biosciences brings tremendous value to the cleaning industry. We deliver solutions to the most common challenges consumers face.

Looking ahead, we're focused on delivering new products that satisfy the needs of a fast-growing consumer group: Millennials.

Learn more about our complete enzyme portfolio at biosciences.dupont.com/laundry.

ATHLETIC WEAR PERMASTINK



MACHINE MALODOR



BETTER CLEANING AT LOW TEMPERATURES



PREFERENZ[®]
P 300

PREFERENZ[®]
S 210

PREFERENZ[®]
L 100

PREFERENZ[®]
M 100