

FINANCIAL POISE WEBINARS **LAWYERING MADE EASY 2018**

ABOUT THIS SERIES

For those *in* law school, three years seems like a lifetime. But for JDs, law school memories are just a blur. And while law school provides a great foundation, there are so many things it does not teach. Lawyering Made Easy provides lawyers, business professionals, or anyone interested in the law, with some specialized learning in four distinct areas of law.

As with every Financial Poise Webinar, each episode is delivered in Plain English understandable to investors, business owners, and executives without much background in these areas, yet is also valuable to attorneys, accountants, and other seasoned professionals. And, as with every Financial Poise Webinar, each episode brings you into engaging, sometimes humorous, conversations designed to entertain as it teaches. Each episode in the series is designed to be viewed independently of the other episodes so that participants will enhance their knowledge of this area whether they attend one, some, or all episodes.

About Episode #1

Construction Defect Litigation-101

June 19, 2018 at 1:00 PM CST

The old saying, “[t]he best laid plans of mice and men oft go awry” is appropriate when a construction project goes sideways. As the economy brightens, and increasingly, large construction projects dot the landscape, related construction defect litigation is expanding. This webinar begins by identifying and defining construction defects, examining applicable laws and significant court rulings. It then looks at indemnity provisions and coverage issues in construction defect claims. The webinar breaks down litigation and discusses allegations, defenses and how to prove your case. Ethical issues surrounding these kinds of cases are also explored.

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entertain as it teaches. And, it is specifically designed to be viewed as a stand-alone webinar, meaning that you do not have to view the other webinars in the series to get a lot out of it.

About Episode #2

Defending White Collar Crime-101

July 24, 2018 at 1:00 PM CST

While white collar crimes don't usually carry the same stigma or penalties as violent crime, the consequences of a conviction, or even an allegation can be devastating. Leaving prison time aside, the business may also face investigation, prosecution and possibly, the risk of reputational damage, financial loss and unwanted exposure.

As governmental enforcement of laws against those accused of white collar crime increases, companies need to understand how to avoid unknowingly acting in ways that may be unlawful, how to prevent and detect potential employee misconduct, and how to react if misconduct does occur.

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About Episode #3

Doing Business Abroad-101

August 28, 2018 at 1:00 PM CST

Technology has hastened the globalization of the economy and is likely to continue to do so. Doing business overseas can be as easy as moving a mouse or tapping on a mobile device. More and more, American companies have begun to explore opportunities for doing business abroad. Traditionally, this was the domain of larger companies. Today, more and more, sees start-ups with a long distance outlook are seeking to do business overseas. This webinar provides a look at necessary considerations - legal and practical, for doing business overseas. It also examines possible pitfalls and problems companies may face as they venture across the waters to do business.

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About Episode #4

Foreign Corrupt Practices Act-101

October 2, 2018 at 1:00 PM CST

The Foreign Corrupt Practices Act (“FCPA”) prohibits a U.S. company or person from bribing foreign government officials to obtain a business advantage. Along with this seemingly simple restriction comes accounting and record keeping requirements with which companies must comply.

The FCPA requires the implementation of a compliance program which addresses FCPA concerns and establishes an FCPA corporate policy. This webinar covers the basics of the FCPA, including an introduction to the regulators, both the SEC and DOJ, and recent communications to the public regarding the FCPA from these regulatory bodies.

The standards for a compliance program review is analyzed, including what makes a program current and effective as well as how often the program requires review. The role of a compliance coordinator is discussed, as is record keeping, training, and retaliation. Finally, meals and entertainment, gifts, travel, charitable contributions, and hiring will all be discussed with reference to recent government actions and legal decisions.

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