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## **Bestseller *STEPS to Safety Culture Excellence* from ProAct Safety Now Available as Audiobook**

*The 2013 release, which achieved best-seller status within a week after publication, is now available via iTunes, Audible, and Amazon as an audiobook.*

(The Woodlands, TX – October 2, 2018) Principals of ProAct Safety announced its best-selling book, [\*STEPS to Safety Culture Excellence<sup>SM</sup>\*](#), is now available in audio format. The book has continually been on Amazon's top 50 selling safety books.

STEPS (Strategic Targets for Excellent Performance in Safety<sup>SM</sup>) demystifies the process of reaching safety excellence by breaking it down into small logical, internally led tasks. The reader will be guided through a sequence of STEPS that makes it possible to create a culture of excellence that is reinforced and empowered at every level. They will be able to develop the capability within their culture to identify, prioritize, and solve safety problems and challenges, and maintain and continuously improve the performance of their organization's safety culture.

*"A Must Have for Safety Strategy Development. This book provides a tremendous framework for developing your safety strategy. Quit chasing injuries and start your journey to excellence. This book tackles all areas of strategy development from creating a vision to determining metrics. A must have for any safety professional." - Oneodog*

For information and purchase options, visit [www.STEPSbook.com](http://www.STEPSbook.com).

### ABOUT THE AUTHORS

Terry Mathis and Shawn Galloway lead the global safety consultancy, ProAct Safety. They are recognized as tier-one keynote speakers and thought leaders throughout the industry. Their work with the best of the best in safety has led to recognition in the National Safety Council's Top 40 Rising Stars, EHS Today Magazine's 50 People Who Most Influenced EHS, and ISHN Magazine's POWER 101 - Leaders of the EHS World.

### ABOUT PROACT SAFETY

ProAct Safety is a global safety culture excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and performance projects in nearly every major industry worldwide, including Fortune 500 firms. Learn more at <http://www.ProActSafety.com>.