



**October 2, 2018 FOR IMMEDIATE RELEASE**

***The National Association of Addiction Treatment Providers Releases  
2018 National Addiction Industry Salary Survey***

[The National Association of Addiction Treatment Providers](#) (NAATP) released the 2018 National Addiction Industry Salary Survey this week. The 2018 survey is the 11<sup>th</sup> salary survey produced by The National Association and has been expanded to include additional information regarding facility capacity, parental leave, benefits by staff type, and salary distributions. A total of 184 facilities participated in the 2018 report, representing a 167% increase over the previous report. The additional data and information make this a valuable tool to benchmark organizational service offerings, diversity of staff, benefits, and salaries.

In 1986, NAATP conducted the first ever salary survey within the addiction treatment provider industry, recognizing that a salary survey is an essential tool to help members of our field attract and retain top talent and provide high quality addiction service and care.

Data for the 2018 salary survey was collected entirely online, via a survey hosted on Qualtrics. The data was collected and analyzed by the independent research firm, [Omni Institute](#). A total of 184 organizations participated in the survey, which represents 21% of NAATP membership. Each organization generously donated its time and data. They are examples of the collegiality and collaboration that NAATP stands for and encourages of all our members.

“We are pleased by the unprecedented response to this year’s report,” said NAATP Executive Director, Marvin Ventrell. “Participants significant contribution of time and data have allowed us to produce a valuable resource that aids our members in attracting and retaining qualified, professional staff, and enhances the quality of addiction treatment services across the field.”

Greater participation in the 2018 survey was due to improvements in the survey platform, a longer data collection window, and the use of both phone and email participation reminders. The next NAATP Salary Survey of Addiction Treatment Providers will take place in 2020.

The 2018 survey is complimentary only to participating members and is [available by purchase](#) to non-participating members for \$1,000 and non-members for \$2,500.

The National Association of Addiction Treatment Providers (NAATP or The National Association) is a national professional membership organization of addiction treatment service providers and supporters. The mission of The National Association is to provide leadership, advocacy, training, and member support services to ensure the availability and highest quality of addiction treatment.

For more information on the Salary Survey, or to purchase a copy please contact NAATP: 888.574.1008 [info@naatp.org](mailto:info@naatp.org).