



2018 Girl Scouts Kentuckiana - Tough Cookie Script

8: 30 a.m. Dawne Gee – Welcome everyone.

We will be starting our program in five minutes to please grab your last cup of coffee and find your seat.

8:35 a.m. Dawne – Welcome again to the 2018 Tough

Cookie Awards. As a Girl Scout alum, it is wonderful for me to see so many people here to celebrate the Tough Cookie

Awards, awards created by the Girl Scouts of Kentuckiana to

honor women and men who embody courage, confidence and

character while supporting Girl Scouting, young women and

our community. Girl Scouts is the premier organization for girls that gives them an opportunity for leadership and learning at all levels.

With that said, it is my pleasure to introduce you to some pretty amazing Girl Scout Alums who will share with you how Girl Scouts prepares our girls for a Lifetime of Leadership.

SHOW VIDEO – LIFE TIME OF LEADERSHIP

8:40 a.m. Dawne – WOW – Are Girl Scouts AMAZING OR

WHAT! I would now like to introduce Jackie Ford, Chief Executive Officer of the Girl Scouts of Kentuckiana.

Jackie - Remarks

Jackie - I would now like to introduce Vivian Blade, President of The Girls Scouts of Kentuckiana Board of Directors for a few remarks.

Vivian – at this time, I would like to introduce Girl Scout Board Member and chairperson of our Fund Development Committee, **Cynthia Torp** to come forward and recognize our sponsors.

8:45 a.m. Cynthia – enjoy your breakfast everyone...

Dawne will return shortly to begin our program.

9:05 a.m. Dawne – it is time to present our

Tough Cookie Awards, but before we get started, just out of curiosity, if you were ever a Girl Scout, a troop leader, had a

child that was a Girl Scout, worked at day camp or served in any other Girl Scout capacity would you please stand up? This includes all men who have supported girls and Girl Scouts, you count too! Ladies and gentlemen, isn't it amazing how many lives Girl Scouts have touched?

9:05 Jackie & Vivian Move up Front behind the podium to present the awards as they are announced by Dawne.

Dawne – It is my pleasure to announce the first award, the Smart Cookie Award. This award is to recognize a young professional who is a Girl Scout Alum who demonstrates courage, confidence, and character through her professional

work, volunteer efforts and other notable accomplishments – making her a role model for the next generation of Girl Scouts.

We are delighted to present this award to Jennifer Moore.

Jennifer is Vice-President and relationship manager for PNC's corporate banking division and leads the team responsible for delivering the bank's suite of products and services to companies with annual revenue of more than \$50 million.

Additionally, Jennifer serves as president of Women

Connect—an organization focused on promoting diversity and inclusion within PNC and the development of female employees for leadership positions within PNC and the community

Jennifer serves on the board of directors for the Housing Partnership of Kentucky as well as the planning committee for

the National Association of Women Business Owners. She and her husband are the proud parents of a son and a daughter who is also a Girl Scout who are with us today.

According to Jennifer's co-workers "Jennifer is an extremely valuable member and teammate in Louisville. Admired both internally and externally, Jennifer consistently delivers honesty, integrity and determination to make PNC and Louisville, Ky a better place to work, live and thrive." John M. Brown, Senior Vice President – PNC Bank

"Jennifer is currently the President of PNC Bank's Women Connect Resource Group, therefore leading the initiative to empower women in business throughout the community events and networking engagements. She is graduate of Leadership Louisville and has become a role model for young women in business." Lisa Ayres, Vice-President, Treasury Management and Commercial Banking - PNC Bank

Finally, Chuck Denny, PNC regional President stated, *“Jennifer is an exceptional leader. Always concerned for the well being of others. Jennifer combines her commitment to excellence and her professional skill with a long-term focus on making things better in her work and her community.”*

SHOW JENNIFER’S GIRL SCOUT PHOTO

We wanted to share this adorable photo of Jennifer as a girl scout at camp Shanintuck – she is in the middle. Jennifer was a Girl Scout from Kindergarten through the 7th grade and is currently involved with her daughter’s troop. Jennifer stated that the camping trip in this picture is one of her favorite memories as she remembers singing the songs over the campfire.

Jennifer, **please** come forward.

Vivian Presents Award to Jennifer

Jennifer makes a few remarks.

PHOTO OF JENNIFER, JACKIE AND VIVIAN

9:10 a.m. Dawne – Our next Award is the Tough Cookie

Award. This award was created to honor an outstanding woman in the community who actively supports, advocates, and is a role model to Girl Scouts and women in the community. This year's Tough Cookie Award recipient is Sharon Handy. Sharon is a member of the local law firm, Seiller Waterman where she is focused in the areas of business law, real estate and commercial planning, elder law and charitable giving. In 2016, Sharon was named a top lawyer by Louisville Magazine. A graduate of the University of Louisville's Brandeis School of Law, Sharon was a Brandeis scholar and a member of the Phi Kappa Phi Honor Society.

Sharon serves on the board of Community Foundation of Southern Indiana and is the state president for the Kentucky Women's Leadership Network. Sharon is a lifetime member of

Girl Scouts and has served on the GSK board for the past 11 years.

When we asked other Girl Scout volunteers and leaders about Sharon they shared the following;

According to former Girl Scout Board Chair, Cynthia Weller, "Working with Sharon was a real adventure. I never knew what she would come up with next, but I was never disappointed. In decision making, Sharon always wanted to make sure that everyone or every group who had a stake in the decision was given a voice at the table. She approached each decision aiming for consensus. Sharon is masterful at recruiting. She would look at the skills a person had and matched them with the available positions. She would tell the person they were perfect for the position, and, of course, they would accept her invitation and do whatever she wanted. And, she would always express her appreciation for a job well done. Throughout her term as chair of the board, she demonstrated wisdom, common sense, creativity and kindness, knowledge, consideration, caring and humor. My leadership skills were strengthened by working with Sharon and I will always be grateful for the opportunity to have worked with her!"

Long time Girl Scout volunteer *Doreen Eckmann* stated that *“Sharon has a big heart. She is willing to give a hand wherever she can and with a smile. She supports women’s sports at the University of Louisville by attending all home basketball games and sometimes even goes to away games. Sharon is a leader in her law firm and is well respected by her peers. She has traveled the world on exciting adventures – climbing Mount Kilimanjaro for one....that alone makes her a Tough Cookie!*

Sharon, please come forward.

Vivian Presents Award to Sharon

Sharon makes a few remarks.

PHOTO OF SHARON, JACKIE AND VIVIAN

9:15 a.m. Dawne: The next award was created to acknowledge the role men play in Girl Scouts – **Man Enough to be a Girl Scout.** Men have promoted and support Girl

Scouts – men serve as troop leaders, cookie chairmen, trainers, field trip driver and more. We recognize that men must help us in changing the leadership landscape for girls and young women.

We are honored to present this year's award to a community leader who not only believes in the power of every girl and woman to change the world, but publicly champions opportunities to make that ideal a reality. Russell Cox, President and CEO of Norton healthcare has done just that. Since he has stepped into the role of President of Norton Healthcare on January 1, 2017, he has made an intentional effort to put systems and programs in place at Norton Healthcare that support and mentor women. Under his leadership he has guided a gender equity evaluation process at Norton, promoted four women to senior cabinet leadership positions and supported the development of a Women's Leadership Academy for Norton Employees that also includes

a formal mentoring program for women employees. Russ has also served on the IWL (Integrating Women Leaders) Men as Allies panel.

A lifelong Louisvillian, Russ is the president and Chief Executive Officer of Norton Healthcare. With more than 20 years of experience in executive healthcare leadership, Russ has held various senior leadership positions with Norton and other leading national healthcare firm in the areas of acquisition, operations and support services. He is a graduate of the University of Louisville's College of Education and Human Development and Vanderbilt University's Owen School of Management's Executive Development Institute.

When we asked his staff their thoughts on Russ they responded with the following comments...

“Russ has supported me every step of the way in my role at Norton Healthcare. He recruited me from the Ctr for Women & Families in 2004 and has demonstrated time and time again that he trusts me to help advance the mission of Norton Healthcare. He has promoted me – affording me new opportunities for growth and stood by me through the adoptions of my children. Russ supports and environment that encourages work life balance and a commitment to excellence in all we do.” Linnie Meyer

Senior VP and Chief Development Officer.

“At his core, Russ is a champion for making things better. Her truly believe in the power of every person to affect change and demonstrates this by having diverse voices at the leadership table at Norton Healthcare. Russ proves this by his personal involvement in our community initiatives and employee resource groups....not only for women, but for VETS, LGBTQ, African-Americans and Young professions. Over my career I have noticed that fathers of daughters often carry the banner for women a little higher than other men, but Russ is the father of three boys and carries his banner even higher.”
Dana Allen, System Vice-President of Marketing.

“I love working for Russ because he challenges me each and every day. When Russ first told me that he wanted to do the Strategic Plan all in-house, I was absolutely terrified and excited at the same time. He gave me more confidence and motivation because I knew he believe in me more than I believed in myself.” Mary Jo Bean
Senior Vice-President, Planning and Business Analysis

And finally, *“Russ is so deserving of the Girl Scout Award as his passion and dedication to elevating the strength that girls and women bring to the success of our community, businesses and healthcare is unmatched. Regardless of the position you hold within NHC, Russ engages the strength of women and has been instrumental in how the organization perceives that strength.”* Charlotte Ispan, Chief Administrative Officer - Norton Women’s & Children’s Hospital

Russell, please come forward.

Vivian Presents Award to Russell

Jackie then presents his Man Enough to be a Girl Scout t-shirt

Russell makes a few remarks.

PHOTO OF RUSSELL, JACKIE AND VIVIAN

9:25 a.m. Dawne – Our last award, the Exceptional Cookie

Award is being presented to Madalyn O’Dea, a student at the University of Cincinnati. Madelyn is a 2018 graduate of Christian Academy of Louisville and was a Girl Scout for 13 years earning both the Bronze and Gold Awards. The gold Award was started by the Girl Scouts in 1916, the best and brightest undertook projects that improved their communities and the world. The Gold Award has inspired girls to find the greatness inside themselves and share their ideas and

passions with their communities. As a Gold Award recipient you are part of an elite group of young women.

Madalyn is already an accomplished artist who has received several local and regional awards in art and holds several state and national records in track and cross country. Madalyn is attending University of Cincinnati on a full athletic scholarship and is majoring in design, architecture, art and planning.

Madalyn's Gold project aimed to help children to better understand and process their emotions. She feels that by helping children to gain a better understanding of their feelings, they will be able to handle uncomfortable situations better in the future. In order to accomplish this, she developed a Healthy Feelings color book with the help of various professionals including a child therapist. The coloring

book is available in book or electronic format in both English and Spanish and due to several partnerships she has been able to provide it at no cost. Her coloring book has been shared with outlets reaching over 125,000 children nationwide and internally through programs associated with private counseling services, Court Appointed Special Advocates (CASA), and other organizations. Earlier this year, the book was shared at the CASA national convention in Boston and Madaylyn recently joined first Lady Glenna Bevin to present it at the Kentucky CASA convention that was held in late August.

According to Jill's Troop leader, Jill Solon, "Madalyn O'Dea has been a Girl Scout for 13 years, beginning as a Daisy Scout and recently becoming a Lifetime Scout member upon graduation from high school. During her time as a Girl Scout, Maddie has

assumed leadership roles by learning the importance of teamwork and the appreciation of her own individuality. Madalyn has carried out these traits, not only in the Girl Scout world by being an active participant in her troop, an Appalachian Trail Adventurer and more recently, as the mentor for the Junior Girl Scout Troop, but also by assuming these roles in her high school and current college career.”

Madalyn, please come forward.

Vivian Presents Award to Madalyn and also states “Madalyn, I am honored to present to you the Exceptional Cookie Award and on behalf of the Board of Directors of the Girl Scouts of Kentuckiana, a \$1,000 scholarship.

Madalyn makes a few remarks.

PHOTO OF MADALYN, JACKIE AND VIVIAN

9:30 a.m. Dawne: WHY GIRLS NEED GIRL SCOUTS

Girl Scouts works, and we have the research to prove it.

A recent Girl Scout Research Institute study found that Girl

Scouts shine above their non-Girl Scout peers

in leadership, academics, career aspirations and hope for the

future. One particularly significant finding was that Girl Scouts

can buffer girls against negative outcomes during one of the

most crucial times in their lives: the middle-school years.

Unlike their non-Girl Scout peers, middle-school Girl Scouts

exhibit a lift in their sense of self rather than a decline. Their

desire to solve problems in their communities actually

increases during middle school, compared with a dramatic

drop in interest and involvement among others.

But, we really don't need research to back us up as we have amazing young women such as Maydie O'Dea who represent all of the many ways the Girl Scouts lift up girls and young women. At this time we would like to share her Gold Award Video she produced.

SHOW MAYDIE'S VIDEO

Dawn – At this time, we would like you to consider a gift to the Girl Scouts of Kentuckiana. Your gift will go to help support the mission of the GSK and most importantly provide the financial support necessary to support all girls who want to join Girl Scouts. Since January, Girl Scouts has provided a little over \$83,000 in direct financial support to Girls – this money includes scholarships for girls to attend summer camp and membership fees. There is an envelope at each of your

seats....please fill it out and make a gift that will make a difference to a girl. Many of you received an e-mail this morning with a link to make a gift on-line. If not, you can go to bidpal.net/toughcookie/donate or complete the information on the card on your table as well. The GS staff will collect your gifts.

THANK YOU THANK YOU THANK YOU FOR MAKING A
DIFFERENCE!

9:45 a.m. Dawne- Asks Jackie Ford to make closing remarks. Jackie thanks everyone who attended and made this event a success.

We would like to close this event with one last look into the life of girl scouting from the perspective of our girls, volunteers and staff.

END WITH GIRL SCOUT VIDEO