

# FOR IMMEDIATE RELEASE

Press Contact:  
Stephanie Jane  
(323) 491-7531  
[media@stephaniejane.co](mailto:media@stephaniejane.co)

**Skincare Company Founder Launches Business Coaching Service  
to Inspire and Educate Female Entrepreneurs**  
*– Services Aim to Build Confidence & Help Women Create Businesses  
That Allow Them to Be Their Own Boss and Work Location-Free –*

LOS ANGELES, Calif., October 8, 2018 – Organic skincare company founder Stephanie Jane has transitioned her business expertise to the world of professional development, with the launch of a coaching business to inspire female entrepreneurs. The New Zealand native and former digital marketer has set her sights on helping women achieve their ultimate business goals by motivating them through 1-on-1 business coaching, courses, videos, blogging and more.

Inspired by years of traditional “9-to-5” jobs and climbing the corporate ladder only to realize that each level of success still did not provide her with complete happiness, Stephanie embarked on a mission to build online businesses and work for herself. She left the corporate world behind – a journey that included roles as a legal secretary, executive assistant and digital marketing manager in both Sydney and London – and launched her own organic skincare line and digital marketing company. Her next business venture is to provide this same opportunity to other women, and educate them about creating the life they imagine.

“I always felt there was more to life than working paycheck to paycheck helping someone else bring their dream to life,” said Stephanie. “When I started my personal development journey and launched my own businesses, a whole new world was opened up to me. I am location-free, traveling the world, working from my laptop and have created the life I always wanted.”

Stephanie’s struggle to gain the confidence required of a business entrepreneur is what sparked her interest in helping other women get their dreams off the ground. Following the launch of her organic skincare line, she found herself paralyzed with fear over being the face of the brand. A

project that took two years to bring to life was in jeopardy because of her fear of being seen online promoting her business.

She turned to personal development training for herself, which took her down an unexpected path to such places as Australia, South America and Bali, where she learned from renowned personal development and spiritual growth experts. From them, she gained confidence and strategies to overcome her limiting fears, while also changing her mindset and making a spiritual connection.

“I went from being fearful of being seen as the face of my own skincare line, to feeling incredibly confident sharing my business online, said Stephanie. “I’m eager to help women gain that same confidence and bring their business dreams to life.”

Stephanie’s business coaching supports women in their journey by sharing her own experiences and insights. Her services include 1-on-1 coaching packages, online courses and the Unleash Your Inner Boss Babe Course – a 6-module program that helps women with their business plan and developing the mindset to bring their business to life. Stephanie’s powerful story, videos, courses and more can be found online, at <https://www.stephaniejane.co>.

#### **About Stephanie Jane**

Stephanie Jane is an accomplished entrepreneur whose personal journey to professional independence has led her to establish her own coaching business for women. A skincare line founder and digital marketing guru, Stephanie’s experience with online startups has made her an expert in the field with a passion for motivating other women to follow her path and create the lives they imagine.

###