



## **PET KREWE HEADS WEST WITH NEW DISTRIBUTION PARTNER, CSM WEST**

***Brand Continues to Grow its Distribution Nationwide,  
With Projected Growth for Spring 2019 to Reach 1000% from Prior Year***

**New Orleans, LA, Oct. 11, 2018** — With wholesale growth already up 500% over last year, New Orleans-based pet costume company, Pet Krewe, today announced a new partnership agreement with CSM West, one of the largest distributors of pet-related products on the West Coast.

CSM West, which joins Pet Krewe's list of retail partners including Wholesale Pet and Healthy Pets, will stock the brand's current product catalog, including its most popular styles such as German Barktoberfest, Unicorn Dog, Mermaid Dog, Day of the Dead Capes, and our soon-to-be launched line of Santa Elmo products.

"We are incredibly excited to be working with the team at CSM West, as we continue to grow our wholesale accounts and customer base nationwide," said Allison Albert, founder and CEO of Pet Krewe. "Their reach and customer profile is broad, and very much in line with our own target audience."

"We've noticed a steady demand of pet costumes year-round from our current clientele, as well as prospective customers," said John Lucariello, founder and CEO of CSM West. "Pet Krewe's collection of pet costumes fills a current void we have in our product catalog, and given the strength of their brand we're very excited to hit the ground running."

### **ABOUT PET KREWE**

Born and based in New Orleans, Pet Krewe is a year-round celebration of everything that makes pets unique and awesome. Run by animal lovers, the premier pet costume retailer designs and personally inspects every costume for quality. Honoring the spirit of New Orleans, and its long-standing traditions, Pet Krewe welcomes four-legged friends of all colors and sizes to don its costumes, strut their stuff, have fun, and Unleash the Parade, no matter the time of year, and wherever they may be!

**MEDIA CONTACT**

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