



# CASE STUDY



ASAP Systems announces how its Inventory System has assisted Penske Vehicle Services with their Asset Tracking Solution.

## Case Study Overview

### COMPANY:

Penske Vehicles Services

[www.penskevehicleservices.com](http://www.penskevehicleservices.com)

### INDUSTRY:

Automotive

### BUSINESS CHALLENGE:

Effectively tracking vehicles, in and out of plant.

### SOLUTION:

BarCloud Asset

BarCloud Stock

BarCloud Standard Tier

BarCloud Mobile

### BENEFITS:

- Generating configurable inventory reports whenever needed
- Keeps track of every process a vehicle goes through
- Ability to manage inventory anywhere and anytime.



## Penske Vehicle Services

Penske Vehicle Services is a leading provider of transportation services. Their services include: Vehicle Lifecycle Management, Mechanical Capabilities, Body and Paint, Low-Vol-ume Production, Fabrication, and Vehicle Event Services. Penske Vehicle Services is a wholly owned subsidiary of Penske Truck Leasing Co., LP, a leading global transportation services provider.

Today Penske Vehicle Services employs more than 700 people and operates from over 50 locations across the United States and Canada. Penske Vehicle Services has numerous locations throughout North America as well as team members embedded in their client operations.

This combined with the broader Penske organization, offers considerable synergistic opportunities and reveals an unparalleled depth of asset management experience.

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ASAP Systems | Inventory Management and Asset Tracking



## THE CHALLENGE

As a fast growing Company, Penske Vehicle Service had entered a stage which compelled them to upgrade their inventory operations. They were experiencing errors in their inventory due to the growth of the company and in order to ensure accurate data, it was necessary to eliminate human errors. Penske Vehicle Service required an Inventory System, that supported mobile computing in order to be able to track their inventory both inside and outside their plant. Penske Vehicle Service needed to be able to track all vehicles easily and to generate reports when by management or the customers. These reports needed to be available immediately, in real time.

## FINDING A SYSTEM TO FIT THEIR NEEDS

ASAP Systems answered these needs and provided Penske Vehicle Service with an asset tracking solution , BarCloud. This Inventory System delivered easily, accessible and accurate information preventing any unnecessary expenses related to inventory. The mobile application enables the staff to easily scan items using their own mobile devices. It also enables them to keep track of the vehicles. This asset tracking solution saves money and time for Penske Vehicle Service allowing the company to further invest in its expanding business

It also allows Penske Vehicle Service to configure data fields to fit their growing needs. For example, they can track vehicles which are inside so technicians can service them. Also, the techs may pull the vehicle outside to a new parking space which is also tracked by the Asset Tracking Solution. BarCloud is a flexible system which allows this configurability.

## TANGIBLE BENEFITS

ASAP Systems' Inventory Management assists Penske Vehicle Service by generating configurable inventory reports whenever needed. It also keeps track of every process a vehicle goes through. With its online based system, Barcloud gives easier access so that Penske Vehicle Service is able to manage inventory anywhere and anytime. It also provides a more detailed presentation of their quickly moving on-hand inventory. BarCloud benefited Penske Vehicle Service with faster data entry and gave them greater precision by eliminating human error.

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## THE SOLUTION

We plan on growing with BarCloud and using it for our inside inventory. We have not started this project yet, but will be really soon,” said Nico.

BarCloud will be able to adjust to serve their evolving needs. The company can upgrade from the Standard package to the Professional package at any time to enhance their system with features such as Asset Depreciation and Signature Capture. Since BarCloud is cloud-based, there are no costly hardware requirements and therefore no added load on their IT department.

Penske Vehicle Service wanted to get the best and most accurate inventory system available. ASAP Systems was their answer, saving them both time and money through better visibility, accuracy and up to the minute inventory control.



For more information on ASAP Systems' online inventory and asset tracking solutions, visit [www.barcloud.net](http://www.barcloud.net) or contact [sales@asapsystems.com](mailto:sales@asapsystems.com)