

PRESS ANNOUNCEMENT

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ProAct Safety Founder Speaks to Georgia Tech Students for Professional Master's Degree in Occupational Health & Safety

Terry Mathis expounds on details of his best-selling book, "STEPS to Safety Culture Excellence" to graduate students.

(The Woodlands, TX – November 5, 2018) Terry L. Mathis, founder and chief executive officer of ProAct Safety, spoke at the Georgia Institute of Technology on October 25, 2018. The PMOSH program, which uses *STEPS to Safety Culture Excellence* as a textbook, utilizes industry experts as presenters to produce future leaders in safety.

Mathis took the opportunity to speak to students about the value of creating the right climate and chemistry in the workplace to facilitate sustainable safety excellence.

Mathis says, "The biggest mistake organizations make in developing an excellent safety culture is doing too much at once. Culture must be improved a STEP at a time to make effective change, and trying to do it all at once is a formula for failure." STEPS (Strategic Targets for Excellent Performance in Safety) demystifies the process of developing a successful safety culture by breaking it down into small, logical, internally-led tasks. It continues to be a best seller on Amazon.

For more information about ProAct Safety events, visit <http://proactsafety.com/events>.

ABOUT TERRY L. MATHIS

Mathis, ProAct Safety's founder and CEO, is known for dynamic presentations, work and writing in the fields of behavioral and cultural safety, leadership, and operational performance. He is a regular speaker at ASSE and NSC, as well as company and industry conferences. He has been a frequent contributor to industry magazines for more than 15 years and is coauthor of five books, including bestsellers *STEPS to Safety Culture Excellence* (WILEY, 2013) and *Forecasting Tomorrow: The Future of Safety Excellence* (SCE Press, 2015). Terry has been listed four consecutive times as one of 'The 50 People Who Most Influenced EHS' by EHS Today. Learn more about him at <http://www.TerryLMathis.com>.

ABOUT PROACT SAFETY

ProAct Safety is a global safety excellence consultancy. The company has completed more than 2,000 successful safety strategy, leadership, culture and behavior-based safety projects in nearly every major industry worldwide. Learn more at <http://www.ProActSafety.com>. On November 30 of this year the firm will be 25 years old.