



Bright Now! Dental Opens First Office in Medina, OH
Company Expanding to Meet Growing Need for Convenient, Affordable Dental Care

Irvine, Calif., (October 17, 2018) — Smile Brands Inc., one of the nation's leading providers of business support services to dental groups in the United States, today announced the grand opening of another affiliated [Bright Now! Dental](#) office. The new office will be the first for the Medina community and the 17th location in Ohio.

Bright Now! is one of the fastest growing dental care providers in Ohio with double-digit patient growth for the past several years. Patients enjoy the convenient hours, comfortable offices and full-service care they receive at Bright Now! Dental offices. All locations provide preventative care, general dentistry and pediatric dentistry, plus most offices also offer specialty care services, such as orthodontics (braces), Invisalign®, oral surgery, periodontics, and endodontics. The new location at [4184 Pearl Road in Medina](#) will be open six days a week including evenings and Saturdays. Bright Now! Dental offices in Ohio accept most major insurance plans, including Delta, Humana, and Aetna, and offer flexible financing options and the opportunity for patients to enjoy significant discounts by enrolling in the [OneSmile Discount Plan](#).

To celebrate its grand opening, the new Medina dental office will offer a special \$29 New Patient Check-Up Package including exam and digital x-rays and \$100 off dental services over \$300. Please visit the Bright Now! website for [additional patient dental offers in Ohio](#). The opening of the Medina office helps Smile Brands and its affiliated dental groups achieve their mission to provide “Smiles for Everyone”® by bringing affordable dental care to local neighborhoods.

Leading the clinical team in the new Bright Now! Office is Dr. Elias Haddad. Dr. Haddad received his undergraduate degree from John Carroll University in Cleveland and went on to receive a Doctor of Medicine in Dentistry degree from Case Western Reserve School of Dental Medicine. Dr. Haddad will team up with pediatric dentists, Dr. Ahmad Al Saad and Dr. Mohammed Mubarak, orthodontist, Dr. Sebastian Baumgaertel and periodontist, Dr. Imad Nouneh.

“I’m thrilled to have the opportunity to make access to convenient, affordable dental care easier for the people of Medina,” says Dr. Haddad. “I treat my patients like my extended family and look forward to creating lasting relationships from this new, state-of-the art facility.”

The new office is open Mondays through Wednesday from 8am – 5pm, Thursdays from 8am – 7pm, Fridays from 8am - 4pm and Saturdays from 8am – 2pm.

Prospective patients can call the new Medina, Bright Now! Dental office at 330-236-0677 or toll-free at 1-888-BRIGHT NOW (1-888-274-4486), or [visit us online](#) to schedule an appointment at our new Medina location.

About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports approximately 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental and P3 Dental Group offices in 16 states, including Arizona, Arkansas, California, Colorado, Florida, Indiana, Maryland, Nevada, Ohio, Oregon, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit www.smilebrands.com.