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**Cooltrax Now Integrated with CarrierWeb ELD Telematics Platform**

New Integration Simplifies Sign-in Process and Enhances Data Access for Cooltrax Customers

October 29, 2018 – Atlanta, GA – Cooltrax, a global leader in cold chain visibility and food safety solutions, has announced an integration of its industrial IoT platform with CarrierWeb®, a global provider of ELD telematics and other fleet management solutions. Through this first phase integration, Cooltrax and CarrierWeb customers can now access critical product temperature data and driver logs using a single sign-in for quick and convenient visibility into both data sets.

The collaboration between the two companies provides Cooltrax customers with access to CarrierWeb’s CarrierMate™ ELD telematics platform, allowing them to track driver hours, manage fuel usage and drive increased productivity. CarrierWeb customers, likewise, can utilize Cooltrax’s industry-leading family of wireless sensors and pallet level temperature monitoring. In addition, joint customers utilizing both systems are now able to change from one back-office system to the other without using a second log-in.

“Our customers want the ability to view all of their compliance data through a single portal,” said Mike Sharpe, President, Cooltrax North America. “With our goal of providing visibility and actionable insights sourced from key supply chain data, we have long recognized the value of combining tractor and trailer data. By integrating with the CarrierWeb ELD platform, we can offer Cooltrax customers single sign-on capabilities and real-time access to driver logs and product level temperatures with the ease of use our customers expect.”

Supply chain visibility is crucial to the viability of produce and other items that require temperature-controlled environments for shipping and storage. Quick access to transportation data enables businesses to make smarter informed decisions faster. Integrating with CarrierWeb brings Cooltrax closer to its vision of providing end-to-end supply chain visibility and real-time data insights for customers utilizing innovative Cooltrax solutions like Fresh InStore for warehouse and retail locations and Fresh InSide for products.

**ABOUT COOLTRAX**

For more than 10 years, Cooltrax has helped companies across the globe operate their businesses more efficiently, with a suite of solutions that provide unparalleled visibility and control of their entire cold chain while providing warehouse and fleet managers the analytics and real-time data to manage all their cold storage locations and reefer units with confidence resulting in improved ROI. Cooltrax enables transportation, logistics, wholesale, and retail companies to become more valuable to their customers by providing visibility and actionable supply chain insights through its real-time industrial IoT platform and family of wireless environmental sensors to cover trailers, storage, in-store and at product level. For more information, visit [www.cooltrax.com](http://www.cooltrax.com).

**ABOUT CARRIERWEB**

CarrierWeb is a global leader in advanced, real-time in-cab mobile communications, with an easy-to-use fully compliant ELD solution, driver workflow and activity capture for private and for-hire fleets seeking an ELD solution. Headquartered in Atlanta, Georgia, its products are sold in the U.S., Brazil, China, Europe and North Africa. CarrierWeb focuses on providing mobile communications at an inclusive lower fixed cost combined with innovative solutions, flexible custom reports and exceptional customer service that allow its customers to meet the demands of today's marketplace. CarrierWeb integrates with major TMS solutions and has a proprietary powerful middleware that facilitates a rapid direct integration with in-house ERP systems. For more information, visit [www.carrierweb.com](http://www.carrierweb.com).