5 Killer Features MyOwnConference Added in 2018

In 2018, the international webinar platform MyOwnConference implemented a number of key features that allowed the company to become one of the most innovative webinar services and enter the [list of the best platforms for web conferences](#).

1) Abandoning Adobe Flash Player

MyOwnConference is the first online conference market player that made it possible to host webinars for large audiences of up to 5,000 attendees [without Adobe Flash Player](#). The platform's software engineers implemented the company's proprietary solution allowing for better quality of video and sound with no additional plugins installed, minimizes data transfer latency and operates better when unstable Internet connectivity happens.

2) Going Mobile friendly

MyOwnConference became fully adapted to modern handheld devices. Holding webinars and participating in them is now possible via your handheld device's web browser with no additional apps needed. Just connect your smartphone or tablet to the internet using either your cell phone data plan or a Wi-Fi network and you are ready to go.

3) Data Transfer Latency Minimization

MyOwnConference decreased latency that appears when video and sound are transmitted between the presenter and the attendees – from 7-10 seconds up to 5 seconds. At the same time, the webcam and microphone broadcasts are available

even on handheld devices. This helps the company to compete with such services as YouTube Live and others.

4) Whiteboard

Due to the Whiteboard tool, it is possible to draw and make notes in the materials demonstration area in any mode, no matter whether that is a keynote, a downloaded video or an online video broadcast from YouTube. Also, this tool can be used simply as a drawing board to draw pictures or create notes on a clear sheet.

5) Webinar recording in Ultra HD

MyOwnConference is the first among similar services that introduced a possibility to record webinars and other online events in the Ultra HD quality. This format ensures the unprecedented picture quality on your screen, lets you easily read even the smallest fonts and examine pictures with lots of details. It will be suitable for recording webinars that are planned to be used for creating online courses and educations videos in future. In addition to this, the platform offers the following recording formats: SD (800x450), HD (1280x720), Full HD (1920x1080).

About MyOwnConference

MyOwnConference is an international company developing its online platform for webinars, online conferences, trainings and any other online meetings that can be held with no dependence on the physical location and number of attendees. Annually, the platform hosts over 450 thousand events.

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