PADS4
GET IN CTRL

CRYSTAL®
simply digital

PADS4 Crystal CMS

SMART CONTENT MANAGEMENT FOR DIGITAL SIGNAGE

Simplify content management across your digital signage network with PADS4 Crystal CMS. Our web-based interface makes setup and integration easy, with a low learning curve, so anyone in your organization can manage and schedule presentations and display content on your screens. With user profiles, controlled user rights, and a secure web portal for login from any browser-enabled device, PADS4 Crystal CMS puts you in complete control of your digital signage content.
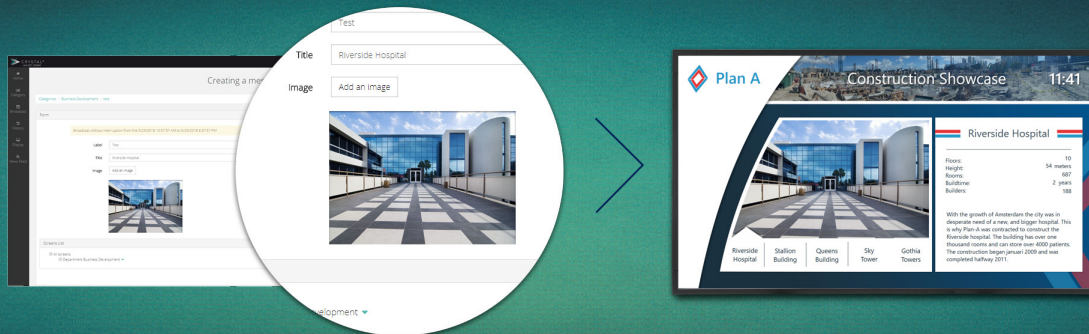
A FULLY MODULAR DIGITAL SIGNAGE CMS

Design the CMS you need with our unique drag & drop, modular interface – your PADS4 Crystal CMS is as simple or feature-rich as needed. Customize the home page, create modular displays, and quickly add new features and functions based on your needs. Your CMS should tailor to every part of your business, and with PADS4 Crystal CMS, it does.

WHY PADS4 CRYSTAL CMS?

✓ Central content management for your entire digital signage network

✓ Full support for all data sources

✓ Publish to all channels, with one action

✓ Fully secure web access from any browser

✓ Modular system configurable to your needs

✓ Familiar interface for a reduced learning curve

ACCESS PADS4 CRYSTAL CMS ANYWHERE

Log in and manage display content from anywhere with secure web access via internal or external portal. Create, edit, and manage displays from any browser with a secure web login. Control screens and display access with display groups. Plus, with complete profile and access management, and scalable user licensing to support your entire team, PADS4 Crystal CMS makes it easy to stay in control. Manage who, how, and where network administrators can change data without sacrificing local display access.

CREATIVE CONTROL MEETS DESIGN

Create, edit, and manage your digital signage content. Develop presentations right in PADS4 Crystal CMS or import PADS4 Designer templates to manage and customize predefined templates to get more from your designs. Layer content to create dynamic displays with video, image, text, scrolling text, slideshows, IPTV, real-time data including news and weather, RSS, and social media. Add engagement with virtual queuing, live TV, polls, interactive websites, and social media – or integrate informative data feeds alongside static information to maximize screen value.

KEY FEATURES

- ✓ Web Portal
- ✓ Modular layout for customizable configurations
- ✓ Unlimited scheduling with CMS or Scheduler
- ✓ User and profile management
- ✓ Publication management
- ✓ Archive management
- ✓ Simple interface

- ✓ Priority management
- ✓ Display management with Display Group option
- ✓ Content Preview
- ✓ Dashboard with monitoring tools
- ✓ Digital signage templates with free customization tools
- ✓ Native touchscreen support

Visit PADS4.com to learn more or contact us

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