

Stadiumred Group Announces the Sale of Stadiumred Music to Scoremofo

New York, NY, November 1, 2018 - New York based Stadiumred Group, a holding company with operating businesses in marketing & communications, and historically in music, is pleased to announce the sale of Stadiumred Music to Scoremofo, the music library and related entity to screen music veterans The DA's Office. As a result of the transaction, Stadiumred will maintain a minority interest in Scoremofo via its venture company, Stadiumred Ventures.

Stadiumred Music was founded in 2009 as an artist development company and the second business within the Stadiumred Group. Most notably, Stadiumred Music helped launch the career of billboard chart-topping artists *The Chainsmokers* before the Company in 2012 pivoted away from artist development and started building a catalog of music from independent artists, which was available to be licensed for TV, film, video games, and advertising. As of the sale, the music catalog consists of over 1,000+ copywrites and recordings by over 30+ songwriters and artists.

“It is bittersweet to officially no longer have any operating businesses in music, but I am very excited about the future and where we are as a group as a result of all of our years in the music industry. I honestly don't think we could be where we are today if it was not for all the learnings and experiences we had over the past eleven years, and I am very excited about where the group is heading. Additionally, it makes things easier when I know that the team at Scoremofo are going to take great care of our artists and songwriters, and I couldn't be happier about that. They are a great organization and I know the catalog is going to get some much-needed attention and development.”

While Stadiumred Group is now focused solely on its marketing related businesses, Stadiumred still maintains minority interests in a few varying music related and non-music related entities via Stadiumred Ventures. Ventures' holdings include stakes in The Audio Hunt, Studio Assistant, Hummingbird, The Marsé Group, Crosshair Music and LIQS Cocktail Shots.

“It's with great excitement we take onboard the Stadiumred Music catalog, there is a wealth of fantastic material contained in this catalog. It's readily apparent that it has been created and curated with real passion, and we intend to continue its development with that very same passion, bringing new opportunities for these talented artists and their works.” said Scoremofo and The DA's Office Creative Director, Dinesh Wicks.

Stadiumred Music's A&R Manager Samantha Mendez will be staying on board through the transaction with the continued dual role of A&R Manager for Scoremofo and the role of Client Services Manager for Stadiumred's marketing businesses.

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About Stadiumred

The Stadiumred Group is a global marketing and communications holding company with a rich history that started in the music industry and evolved over nearly eleven years. A history that has

propelled Stadiumred Group to become a leader in growing businesses through its unique approach to marketing and building companies, across industries. Founded on an idea of what a brand should be, the Stadiumred Group was founded in 2007 and has offices across New York, Nashville, Los Angeles and Amsterdam. From the early days, of building a world-class recording studio facility when no one else believed it could be done, to today, when the group has grown far beyond the music industry and operates companies in marketing verticals, ranging from digital advertising to experiential marketing, and beyond. Always pushing boundaries, Stadiumred is about a passion for the arts, a love of life, quality service, innovation, fun and a sense of making a difference.

About SCOREMOFO

Scoremofo was formed in 2015 as the brainchild of Dinesh Wicks and Adam Gock (founders of screen music giant The DA's Office), electronic music legend and publisher Simon Lewicki, Multi International Award-winning Artist and Songwriter Ilan Kidron, and uber producer and production music legend Lee Groves. At the heart of Scoremofo is a very unique and highly curated music library that has rapidly become an integral musical source for some of the worlds most instantly recognizable television brands. As founders with decades of experience composing music for some of the world's biggest shows, Scoremofo has learned what works, what post production teams need, what makes a catalog easy and quick to use, and what makes an end product truly great. Scoremofo has offices in Nashville, Los Angeles and Sydney Australia