



FOR IMMEDIATE RELEASE

Virtual Latinos is the First Company to Link American Businesses to Virtual Assistants in Latin America

Simultaneously Benefits Businesses and Latin American Workers

NOVEMBER 1, 2018 - SAN DIEGO, CALIFORNIA - Virtual Latinos announced the first and only platform to connect North American entrepreneurs, businesses and marketing agencies to skilled virtual assistants in Latin America. While other virtual assistant agencies utilize workers in the Philippines, India and countries on the other side of the world, Virtual Latinos connects businesses with virtual assistants in Latin America who share the same time zones as North America and are analogous in culture.

“Virtual Latinos is truly unique because our virtual assistants live in Latin America and our platform provides the flexibility to hire assistants using our online directory or through our assisted hiring service agency,” Virtual Latinos Founder and CEO Jaime Nacach said. “Virtual Latinos is one of the very few companies that offers both a directory and an agency.”

These fluently bilingual virtual assistants are hand-picked by Virtual Latinos with many trained and certified for specific administrative, digital marketing, and sales skills. Most assistants are university graduates with years of professional work experience in various fields.

“We not only help North American businesses hire time-saving, affordable, competent remote workers, but we also provide training and good-paying jobs to people in Latin America who don’t want to relocate to another country for a better quality of life,” Nacach said.

Virtual Latinos’ online directory offers up-to-date listings of these hand-chosen virtual assistants with complete information to help subscribers find the ideal assistant. A free subscription option is available which allows users to see limited information, including prices and skills of the available assistants. Basic monthly subscriptions allow the user to post jobs, message virtual assistants to arrange services and complete the hiring process. Premium monthly subscriptions provide additional information about the assistants’ professional certifications. Subscriptions are month-to-month, so users aren’t required to keep an active subscription after they’ve hired an assistant.

This online service includes an easy-to-use filter to help users narrow their search for assistants based on skills, hourly rate, work experience, country, ratings and certifications. A thorough help desk with step-by-step instructions on how to use the website and communicate with the virtual assistants is also provided.

For businesses or entrepreneurs who prefer a more turnkey service, Virtual Latinos also offers agency services where the agency’s experts will arrange the virtual assistance to perform the tasks needed.

About Virtual Latinos

Virtual Latinos was established in 2018 for North American businesses looking to hire affordable skilled virtual assistants and virtual marketing professionals that work remotely from Latin American nations, are fluent in the English language, and are in North American time zones. The company's network of hand-picked, bilingual virtual assistants is dedicated to helping businesses with administration, sales and marketing tasks. Virtual Latinos is one of the very few companies that provides both a virtual assistants directory and agency services. For more information, visit <https://www.virtuallatinos.com/>.

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