

Wellness Tourism Trips and Expenditures by Region, 2015 and 2017

	Number of Trips (millions)		Expenditures (US\$ billions)	
	2015	2017	2015	2017
North America	186.5	204.1	\$215.7	\$241.7
Europe	249.9	291.8	\$193.4	\$210.8
Asia-Pacific	193.9	257.6	\$111.2	\$136.7
Latin America-Caribbean	46.8	59.1	\$30.4	\$34.8
Middle East-North Africa	8.5	11.0	\$8.3	\$10.7
Africa	5.4	6.5	\$4.2	\$4.8
Total Wellness Tourism Industry	691.0	830.0	\$563.2	\$639.4

Note: These figures combine both international/inbound and domestic wellness tourism spending, and also include both primary and secondary wellness trips. Figures may not sum to total due to rounding.

Source: Estimates by the Global Wellness Institute, based on tourism industry data from Euromonitor International



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