

FOR IMMEDIATE RELEASE
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Radio Systems Corporation® Acquires Invisible Fence® Brand Distributor, IFD, Inc.
*Invisible Fence parent company, Radio Systems Corp. of Knoxville, Tenn.,
has acquired Kentucky-based IFD, Inc.*

KNOXVILLE, Tenn. (Nov. 5, 2018) – [Invisible Fence](#) announced that its parent company, Radio Systems Corp. of Knoxville, Tenn., has acquired Kentucky-based IFD, Inc. and its subsidiaries.

Based in Fort Thomas, Kentucky, IFD, Inc. is an exclusive distributor for Invisible Fence products and services. Its territory includes Kentucky, Tennessee, Louisiana, Mississippi, Alabama, and parts of Indiana, Georgia and Florida. IFD, Inc. manages both independently owned Authorized Dealers and two corporately owned dealerships in Atlanta and Pensacola.

“We’re excited to welcome IFD, Inc. to the Radio Systems family. IFD has done a great job of serving Invisible Fence customers across an eight-state region.” Said Lance Tracy, Chief Commercial Officer for Radio Systems Corp. “We look forward to continuing this outstanding service for our customers, as well as providing our new dealer-partners with the support they need to continue to grow their businesses.”

“With the backing of Radio Systems Corp., we will ensure that Invisible Fence customers receive the best solutions and services available; and that our dealer-partners, as independent business owners, will have the opportunity to continue to support their local economies.” Said Jeff DeRossette, Chief Executive Officer for IFD, Inc. “I’m excited for the future of the brand and how this network will grow and evolve.”

Customers in this region will experience the same great service and support that they have come to expect from their local Invisible Fence dealers as Radio Systems Corp. and IFD, Inc. work closely together for a seamless transition.

For additional information or questions, customers can call 1-800-578-3647 or visit [InvisibleFence.com](#).

About Invisible Fence® Brand

Invisible Fence pioneered the pet containment industry in 1973, making it their mission to provide safe boundaries inside and outside of the home. The Radio Systems Corporation® owned company predominantly sells pet containment, avoidance and access solutions across the U.S. and Canada. In addition to offering award-winning products like Boundary Plus® Technology, Authorized Dealers provide professional installation, Perfect Start™ Plus Training and integrated solutions that have protected more than three million pets to date. Invisible Fence also founded the [Project Breathe™ Program](#) in 2006, donating more than 24,000 pet oxygen masks to fire departments and first responders. For more information on Invisible Fence or to find a local dealer, visit [InvisibleFence.com](#) or follow the company on [Facebook](#).

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