



FOR IMMEDIATE RELEASE
November 6, 2018

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Slingshot Accelerates Growth with Expanded Services, Team and Locations

(Mobile, Ala.) – In order to accommodate rapid growth and expand solutions and services throughout markets in the United States, Slingshot Concierge Group, a top-tier AT&T Solution Provider based in Mobile, Alabama, has added a new service offering for local businesses with products that improve their connectivity, hired a new leadership team member to direct commercial sales activity, and expanded into Dallas, Texas and San Diego, California.

“This initiative for local businesses was spurred by the limited amount of AT&T partners throughout the Gulf Coast,” said Stephen Riggs, director of operations. “We noticed a need to provide top-notch concierge service to local businesses and launched this vertical market.”

In addition, Slingshot named Randall Owens as their new commercial sales director. Owens has more than 18 years experience in sales and business development primarily focused in the technology and start-up technology arena. He began his career as a sales executive with an IBM business partner selling IT infrastructure hardware. From there, Owens was catapulted into the dotcom boom embarking on an opportunity to lead sales efforts for a web-based technology company in Huntsville, Alabama.

Slingshot’s commercial division is a relatively new initiative. As an AT&T Solution Provider, Slingshot’s commercial division currently has a presence in four markets – Mobile, Alabama; Pensacola, Florida; Jacksonville, Florida; and New Orleans, Louisiana.

“It’s an exciting opportunity to put my fingerprint on a division in its infancy stages and grow it exponentially,” Owens said. “Eventually, the vision and logical progression of the commercial division is to replicate the footprint and success of our residential division creating a presence in 20 plus markets nationwide. I believe we have the infrastructure, business ingenuity and resilient team to make it happen.”

Adding to the expansion list, Slingshot recently opened a new location in Dallas, Texas, adding 10-20 jobs by the end of 2018 with hopes to expand its presence into additional new markets. The company also launched new residential service in more than 100 properties in San Diego, California. Slingshot currently serves customers in 19 states from California to west Texas up to Green Bay, Wisconsin, and down to Florida.

“With the launch of the new local business initiative, the addition of Randall Owens to our team and the decision to expand our presence into the Texas and California, Slingshot has taken important steps to execute our business growth strategy,” said Brad Custred, Slingshot’s chief executive officer. “We have the opportunity to further expand staffing and capabilities in our business operation support services and customer support departments, as well as increase our ability to service current and future markets.”

Slingshot delivers AT&T’s connectivity, entertainment and technology products with a personalized touch to residential and commercial customers. The company partners with local information technology companies in the market it serves to provide seamless service to its customers.

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About Slingshot Concierge Group

Headquartered in Mobile, Alabama, Slingshot Concierge Group began in 2012 as a provider of AT&T Solutions designed to help companies utilize the internet to drive and conduct their business. Services include Telephony/Internet/Fiber, AT&T, Internet Services, VOIP, Fiber Optic Connectivity, Hosted IP-PBX, Network Security, and Remote Backup and Cloud solutions. These solutions solve problems by facilitating operations that are bogged down by poor internet and voice connectivity. Slingshot serves residential and commercial customers in 18 states and is the liaison for AT&T services in more than 1,000 apartment complexes across the United States. For more information, visit slingshotlife.com.