

Bitvore Precision News

Actionable News About Businesses You Care About

Bitvore Precision News provides continuous surveillance of businesses and muni obligors, providing precision intelligence so you can make better decisions, faster. Using proprietary AI techniques to analyze unstructured data from global sources of world news and information, Bitvore eliminates manual googling, web scraping and sifting through noisy feeds from other digital news providers. Delivered through a comprehensive API, Bitvore Precision News is easy to integrate with your CMS, CRM, or other applications. With Bitvore Precision News, you get:

- Low latency coverage of 299,000 national, local and industry sources
- Precise identification of material changes in businesses and muni obligors
- Correlation of entity IDs (e.g., tickers, URLs) between your apps and Bitvore
- 24x7 proactive alerting and historical queries

Bitvore Precision News is delivered in two continuously updated datasets, Corporate and Muni.

Corporate dataset:

- More than 232,000 public and private companies who generate \$50M or more in yearly revenue (mid-market and larger)
- Material business news tagged with 18 business signals (e.g., legal issues) and over 100 sub-signals (e.g., judgements & settlements)
- Query by company, portfolio, date, revenue range, employee range, company headquarters geo location, article geo location, industry, signal, sub-signal, significance and text search (over title and body of news articles)
- Queries return article title, article snippet, article URL, date, companies involved, signal, sub-signal, article geo location, article sentiment and significance

Muni dataset:

- More than 53,000 unique obligors and 2,100,000 CUSIPs

Precision Intelligence Delivered By The Bitvore AI Platform

USE CASES:

- Sales Triggers - Integrate to CRM system to generate sales leads based on specific business signals
- Supplier Risk Management - Integrate to risk management system to surveil supply chain and subsidiaries to drive workflows for emerging issue mitigation
- Story Leads - Integrate to CMS systems to generate story leads for media newsrooms and financial/research analysts
- Commercial Loan Portfolio Risk Management - Drive continuous evaluation to mitigate risk for commercial lenders
- Product Enhancement - ISVs can enhance offerings in commercial real estate, risk management, CRM, marketing automation and more
- Alternative Data Source - Provides an alternative data source for correlating to quantitative data sources and developing predictive/prescriptive models

- News driven by 308 material events/signals (e.g., hospital strikes, declining enrollment at schools, budget shortfalls, etc.)
- Query by CUSIP, portfolio, geo location, significance and text search (over title and body of news articles)
- Queries return article title, article snippet, article URL, date, CUSIPs involved, geo location, muni sector and significance

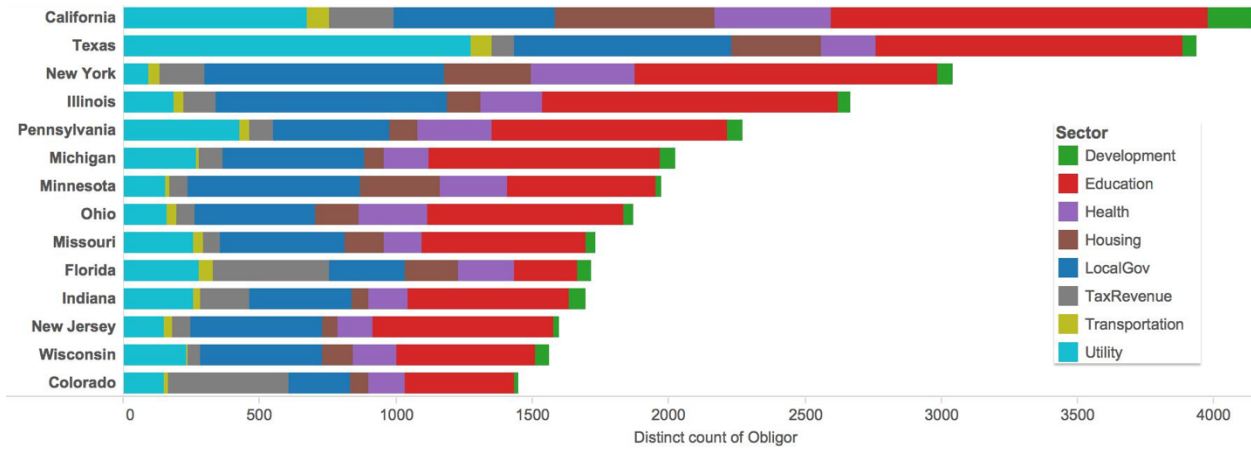


Figure 1 – Muni Dataset Obligor Coverage in Top States Identified by Sector

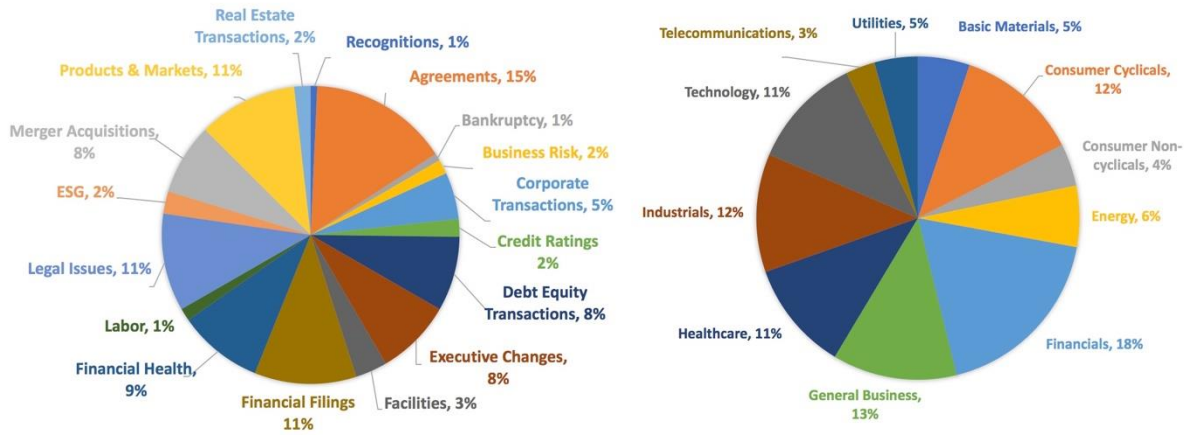


Figure 2 – Corporate Dataset Signal and Industry Breakdown

