**New Start-Up, Burbz, Announces Launch of New Platform**

**to Transform the Rental Properties Market**

**Phoenix, Ariz., November 14, 2018** – Burbz, a new Phoenix-based start-up, announces its launch today as a company that will transform the rental properties market by creating a mutually beneficial environment for real estate investors and property managers.

The founder, Kenny Dahill, created Burbz as a platform to enable entrepreneurs in the rental properties market, whether as an investor or property manager, to achieve optimal profits with ease and through flexible, scalable models to accommodate an individual’s desirable lifestyle.

“As a real estate investor myself, I was frustrated with the lack of control I had when it came to finding the right property manager to run the day-to-day operations of my units. I made tons of calls, there were significant fees and so much paperwork, all of which made the process really complex and difficult. After talking to several fellow investors, I found this was a commonplace problem. But I knew it didn’t have to be and that’s how Burbz came to fruition,” said Dahill.

It is estimated that 11% of Americans are investing in real estate and 70% of these investors are managing 27 million single-family rentals themselves.

Dahill further explains, “I saw an opportunity to build a community that supports the entrepreneurial spirit that so many people have but are either afraid to make the jump or have not been able to generate the revenue they have hoped for through their properties. Burbz is meant to simplify the bidding, marketing and, eventually, bookkeeping processes, while helping both investors and property managers get higher return on investments and more time to focus on business expansion, family or other interests.”

The company is in its early phase, working toward 100 user registrations that are looking for tenant placement and full property management services. Burbz’ outreach is focused on the Phoenix, Southern California and Columbus markets initially and will expand to other major metropolitan markets.

Dahill is an Arizona licensed realtor and has a background in industrial real estate construction project management. He earned his B.S. in Regional Development from University of Arizona and is a frequent speaker at various real estate and entrepreneurship associations.

Visit [www.theburbz.com](http://www.theburbz.com) for more information.

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**About Burbz**

Burbz is where investors and property managers can come together in a mutually beneficial, or earn-earn, partnership. Our team is committed to improving the quality and ease of property management while enabling both parties to maximize return on investments. Ultimately, the mission of Burbz is to create a marketplace where people can easily achieve entrepreneurial success, running independent real estate or property management businesses full-time or on-the-side. At Burbz, we’re focused on helping others expand their property portfolios, not just maintaining it. Burbz. Aligning incentives with interests. [www.theburbz.com](http://www.theburbz.com).