



## For Immediate Release:

Inter BEE 2018 - Nextera and Adeas announce Village Island as Distributor for IP Cores in Japan

November 12, 2018 – Eindhoven, NL and El Dorado Hills, CA – Adeas and Nextera Video, leaders in standards based video over IP FPGA cores and software, today announced a key distribution partnership with Village Island of Japan.

The new partnership extends distribution and support of Adeas-Nextera complete solution for standards based video over IP, which includes SMPTE ST 2110 and ST 2059 FPGA cores, and NMOS control software throughout Japan. The suite contains all of the components necessary to enable fast time to market for product developers, consisting of FPGA cores, control software, and reference designs enabling turn-key development.

Jed Deame, CEO of Nextera, remarked "We are delighted to be partnering with Village Island for the distribution of the Adeas-Nextera video over IP product line. Village Island is the right fit in terms technical expertise and support for our current and future products. We are set to increase our presence in the Japanese broadcast and professional AV market significantly."

Antoine Wijlaars, Managing Director or Adeas, adds "Village Island has a proven track record in selling and supporting state-of-art digital broadcasting technology. With them as our partner we are sure to be successful with high quality IP-core solutions in the Japanese market.

This video over IP offering is built from the ground up for maximum quality and flexibility and has been proven in multiple industry interop events held by SMPTE and the EBU.

Michael Van Dorpe, President of Village Island, said "We are excited to be distributing the Nextera and Adeas product lines. Their combined solution is the only end to end solution on the market, and will be warmly received in Japan."

Village Island will be in attendance at Inter BEE 2018 in booth 7606. Please stop by to see the Adeas-Nextera solution demo, chat with a representative or email sales@village-island.com and schedule a personal meeting.

## About Nextera Video:

Nextera Video is a video processing firm whose missions is to solve the problems required to enable video over IP and hardware virtualization as part of the future software defined data center for broadcast. For more information on Nextera's extensive broadcast product offerings please check: <u>www.nexteravideo.com</u>

## About Adeas:

Adeas is an independent design house developing electronics and (embedded) systems serving a worldwide customer base. We develop and integrate IP-cores, modules, boards and systems for customers in the broadcast and pro AV industry and specialize in FPGA and SoC-based solutions. More info at: <u>www.adeas.nl</u>

## About Village Island:

Village Island, with headquarters in Japan, is a well-known supplier of audio-visual hardware and software solutions in Japan and Asia. Since its foundation in 2005, Village Island has been an active member of the "Village", as they like to call this broadcast and telecommunication industry, by representing, distributing and integrating key technologies mostly from Europe and North-America. Village Island proposes state-of-the-art, affordable and flexible technology in response to evolving customer needs. For more details, please check: <u>www.village-island.com</u>