

## **Entrepreneur Selects Yondo to Power Its New Live 1-on-1 Online “Ask an Expert” Marketplace**

Entrepreneur Media, Inc., publisher of *Entrepreneur* magazine and Entrepreneur.com, selected Yondo, the All-In-One Video Ecommerce Solution, to power its "Ask an Expert" online mentor marketplace. The program aims to connect the entrepreneur community with top business experts in live 30 and 60-minute one-to-one virtual sessions that are focused on starting and growing a business, building a brand, raising funds and more.

The signup process has been broken down for users into three easy steps on Entrepreneur's new [Women Entrepreneur](#) vertical:

1. Select your expert
2. Book a time suitable for your calendar
3. Start your live video session at your chosen time

The partnership with Yondo enables Entrepreneur.com to easily sell these sessions, and also gives the ability to instantly expand into offering paid on-demand video content and live experiences to thousands of people.

Bill Shaw, President of Entrepreneur Media says, "Entrepreneurship is all about connecting and community building, and this amazing platform is allowing us to do just that for our readers in a streamlined, extremely user-friendly way"

"Yondo is excited to be working with Entrepreneur Media, which has a prestigious track record of inspiring and educating business-minded people in a vast number of industries worldwide," says Tony Jarboe, CEO of Yondo. "Now Entrepreneur, along with Yondo, can display the power of live session media to the millions of readers on Entrepreneur.com."

### **ABOUT YONDO**

Yondo is an All-In-One Video Ecommerce solution that allows users to sell digital products from their own website with their own branding. Yondo's All-In-One Solution includes the offering of Online Videos On Demand, Online Video Courses, Live 1-To-1 Video Sessions, Webinars, and Live Experience Broadcasts with Real-Time Interaction.

To learn more, please visit [Yondo.com](#).

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### **ABOUT ENTREPRENEUR MEDIA INC.**

For 41 years, Entrepreneur Media Inc. has been serving the entrepreneurial community providing comprehensive coverage of business and personal success through original content and events. *Entrepreneur* magazine, Entrepreneur.com, and publishing imprint Entrepreneur Press provide solutions, information, inspiration and education read by millions of entrepreneurs and small business owners worldwide.

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