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FOR IMMEDIATE RELEASE

DESIGN.ME 

INTRODUCING QUICKIE.ME DESIGN.ME'S NEW REFRESHING DRY SHAMPOO COLLECTION

MONTREAL, QC (October 2018) -**Design.ME** haircare and styling brand is delighted to introduce **Quickie.ME** - a superior and innovative Dry Shampoo Collection designed to refresh and restore hair in between shampoos (and in a pinch!).

Quickie.ME, lifts and refreshes those drooping tresses in mere seconds, and offers a big value for girls-on-the-go at a great, convenient price.

The **Quickie.ME** collection is comprised of three different products - including unique instant drying foams - that are applicable and ideal to use with all hair types and textures. Each vitamin-rich formulation boasts beneficial rice starch that allows you to say *au revoir* to oil, odor and product build-up without chalky residue.

You will go from drab to fab in mere seconds, and product junkies will be able to eliminate a few products from their hair arsenal due to its broad range of benefits.

Because Some Quickies Are Better Than Others!



Quickie.ME's Dry Shampoo Blonde Spray and Dry Shampoo Brunette Spray offers an innovative choice for different hair colors and textures – one for blondes and pastels, the second tailored for brunettes and darker (both suggested retail 7oz/\$22 MSRP).

Whether your hair is wavy/curly or sleek and straight, **Quickie.ME** will enhance and refresh with just 6 to 8 spritzes. Gentle cleansing agents start at the scalp to regulate oil, condition the hair shaft and prevent static for extending post-shampoo blow-dried style, especially on days 3 and 4!

Quickie.ME's Dry Shampoo *Foam* (suggested retail 5.3oz/\$22) does all of the above with a golf ball-sized amount of foam. This product can be repeatedly used for adding oomph and volume on days 2 through 4 post-blowout.

Correct usage is easy and important for this foam - a vigorous fingertip massage on the hair and scalp activates the ingredients and a clean paddle brush through the hair ensures even distribution.

Fringe fail? Is grease really the word? If so, it's time to hook-up with **Quickie.ME** when strands need a boost but there's no time – or need – to hit the shower.

Visit designmehair.com for more information. Products are available at fine salons, professional beauty stores and online.

ABOUT DESIGN.ME

It all started with a little puff! Puff.ME by Design.ME is a revolutionary product that catapulted the company to prominence and became a social media standout from the get-go. Since its inception, Design.ME set out to create products that would turn heads with their unique formulations, special features and colorful branding that delivered exceptional results. The idea was to help hair stylists unleash their rebellious, creative, sassy sides. That kind of thinking has turned Design.ME into one of the fastest growing hair care and styling companies in North America. Visit www.Design.ME.com for more info.

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