

FOR IMMEDIATE RELEASE



**Bright Now!® Dental in Oakland, CA Opens its Doors for a Day of Giving  
Nearly 50 Low-Income Individuals Received Free Dental Care through Smiles for  
Everyone Foundation**

*Oakland, CA – November 14, 2018* – This past weekend, our team of volunteers delivered Smiles for Everyone at the [Smiles for Everyone Foundation's](#) last Day of Giving event in 2018. Providers and support staff from near and far gathered at [Bright Now!® Dental](#) in [Oakland, CA](#) to deliver pro bono dental services to the local low-income community.

Providers and support staff who volunteered their time this past Saturday provided services to nearly 50 patients. Procedures included checkups, [cleanings](#), oral cancer screenings, fluoride treatments, [fillings](#), [extractions](#), and more. Patient Lupita H. expressed her gratitude for the excellent care that her family received by saying, "Thank you for putting a smile on my kids' face. I am so thankful for everything you do!"

Tom Marshall, Vice President of Payer Strategy at [Smile Brands Inc.](#), is a dedicated supporter of the Smiles for Everyone Foundation and traveled to Oakland to volunteer his time and experience firsthand the dedication that the volunteers have towards creating Smiles for Everyone. He says, "I'm in awe by the truly impressive team of Go Givers that helped deliver Smiles for Everyone to so many in need at our Oakland Day of Giving! Excellent teamwork and dedication from dentists and the operational staff alike ensured success, and seeing the look of relief and smiles on patients' faces was a huge reward for everyone."

Volunteer providers included Dr. Mudita Agrawal, Dr. Wei-Yi Chao, Dr. Eunice Gonsalves, Dr. Farzin Khashayar, Dr. Manali Mehta, Dr. Nasreen Nangoli, Dr. Du Nguyen, and Dr. Sarika Sood.

Our Day of Giving events would not be possible without the help of local nonprofit organizations, which prescreen and refer patients such as Lupita to the dental clinic. Our partners included [East Bay Innovations](#), which provides disability services; [MISSEY Inc.](#), which supports victims of human trafficking; and [East Oakland Community Project](#), which offers transitional housing, and more.

We look forward to delivering many more Smiles around the country and overseas in 2019!

### **About Bright Now!® Dental**

Bright Now! Dental provides general dentistry, children's dentistry and, in select locations, specialty care services such as [orthodontics](#), oral surgery, periodontics and endodontics at over 150 offices across Arizona, California, Colorado, Florida, Indiana, Maryland, Ohio, Oregon, Pennsylvania, Utah, Virginia and Washington. Bright Now! Dental's Oakland office is operated by Leng C. Haong, D.D.S., Inc. (the "Group"). The Group is affiliated with Smile Brands Inc., one of the largest providers of business support services to dental groups in the United States.

[Smile Brands Inc.](#) provides comprehensive business support services through exclusive long-term service agreements with affiliated dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing and financial aspects of operating a dental practice. Smile Brands is a portfolio company of Gryphon Investors ("Gryphon"), a leading middle-market private equity firm based in San Francisco, CA. For more information, visit [www.smilebrands.com](http://www.smilebrands.com).

### **About the Smiles For Everyone Foundation**

The Smiles for Everyone Foundation is a 501(c)(3) nonprofit organization with the mission of delivering smiles for everyone by providing free dental care for those in need, both at home in the U.S. and around the world. Since 2011, the Smiles for Everyone Foundation has delivered over 17,500 smiles and \$13.5 million in donated dentistry. The foundation currently supports programs which provide free dental care to those in need in Cambodia, Ghana, Laos, Nicaragua, Paraguay, Thailand and the United States. For more information or to make a donation, visit [www.smilesforeveryone.org](http://www.smilesforeveryone.org).

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