**Local Marketing Solutions Group, Inc.**

**1600 Golf Road, Suite 1200**

**Rolling Meadows, IL 60008**

**Contact:** [**Brett Knobloch**](https://www.linkedin.com/in/brettknobloch)

**Phone: 312.475.2963**

**Email:** **Brett.Knobloch@JGSullivan.com**

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 **FOR IMMEDIATE RELEASE**

**LOCAL MARKETING SOLUTIONS GROUP INC. EXPANDS CLOUD CAPABILITIES WITH AMAZON WEB SERVICES; CTO CERTIFIED AS AWS SOLUTIONS ARCHITECT**

ROLLING MEADOWS, IL – Rapidly growing marketing solutions technology firm Local Marketing Solutions Group (LMSG) recently increased its cloud capabilities by migrating all environments to Amazon Web Services, and CTO, Lukasz Racon attained certification as an AWS Certified Solutions Architect - Associate.

Migration to AWS reduces time to market, allows for continued growth with clients, handles spikes in usage during peak e-commerce seasons like Black Friday, and improves availability and reliability of services.

According to the results of a recent IDG study based on a survey of 600 cloud-using companies, organizations in the cloud report more quantifiable benefits coupled with deeper transformative value, including improved customer satisfaction.

“As our business continues to grow rapidly it is vitally important to have the right infrastructure and expertise in place.” said [Al Croke](http://www.lmsg.co/leadership/), LMSG’s President & CEO. “Lukasz’s’ AWS knowledge and certification will help us lead our technology teams to deploy solutions faster with more stability and reliability than ever before. We also benefit from the enhanced Disaster Recovery features of the environment, which are outstanding.”

ABOUT LOCAL MARKETING SOLUTIONS GROUP, INC.

Local Marketing Solutions Group, Inc. ([www.lmsg.co](http://www.lmsg.co)) is No. 1,673 on the 37th annual Inc. 5000, the most prestigious ranking of the nation’s fastest-growing private companies. It was formed in 2012 by the executive management team of JGSullivan Interactive Inc. The purpose of the holding company is to continue the expansion of offering the broadest and most efficient marketing and sales solutions to national and international brands that drive revenue through local sales and marketing channels. The company provides marketing automation technology and supporting sales and marketing services capabilities, allowing corporate sales and marketing to control brand image and to ultimately facilitate use of product and service content and materials from national to local channels.

Operating units and brands include JGSullivan Interactive ([www.jgsullivan.com](http://www.jgsullivan.com)), DuFour Advertising ([www.dufour.com](http://www.dufour.com)), WeblyGuys ([www.weblyguys.com](http://www.weblyguys.com)) and KMA One ([www.kmaone.com](http://www.kmaone.com)).

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