



**FOR IMMEDIATE RELEASE**

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**TASCO MTB Raises Money for NICA and Sustainable Trails Coalition with Bike for a Buck Charity Sweepstakes**

***Buy a Ticket to Win a 2019 Specialized Stumpjumper Expert***

Carlsbad, Calif. (November 16, 2018) – TASCO MTB announces the 2018 Bike for a Buck Charity Sweepstakes promotion with all proceeds benefiting the National Interscholastic Cycling Association (NICA) and Sustainable Trails Coalition (STC). TASCO is at it again with their ultra-successful campaign to offer some amazing prizes, with the grand prize winner receiving a 2019 Specialized Stumpjumper Expert (a \$5520 retail value). Ticket entries are \$1 with no limit on the number of tickets a person can purchase. The more tickets purchased, the more money is raised to support the National Interscholastic Cycling Association (NICA) and Sustainable Trails Coalition (STC).

“TASCO MTB was founded around the shared love and passion for the adventure of riding bikes,” said Nate Miller, Founder of TASCO MTB. “NICA and STC are doing amazing things to get more kids on bikes and keep our riding trails open, and we are proud to support both NICA and STC in all of their positive efforts to grow the future of cycling.”

Sustainable Trails Coalition (STC) was founded in 2015 to reverse outdated and counterproductive blanket bicycle bans in Wilderness, Recommended Wilderness, and Wilderness Study Areas, on the Pacific Crest Trail, and on parts of the Continental Divide Trail. To find out more, please visit <https://www.sustainabletrailscoalition.org>.

National Interscholastic Cycling Association (NICA) was founded in 2009 with a mission to develop interscholastic mountain biking programs for student-athletes across the United States. NICA provides leadership, services, and governance for local leagues to produce quality mountain bike events, and supports every student-athlete in the development of strong body,

strong mind, and strong character through their efforts on the bike. For more information on NICA please visit <https://www.nationalmtb.org/about-2/>

Anyone can purchase tickets for \$1 each and for every \$10 spent on TASC0 MTB products during the promotion- TASC0 will donate one extra entry for that person. For more information and details please visit [www.tasco-mtb.com/bikeforabuck/](http://www.tasco-mtb.com/bikeforabuck/)

### **About TASC0**

TASC0 is a Mountain biking lifestyle brand dedicated to keeping mountain bikers outfitted whether on or off the bike. Mountain biking is not only about racing, we see it as more of a community of adventure seeking people that happen to access those adventures with their bikes! It's a lifestyle we live and breath - and TASC0 is the brand that embodies that to the fullest - both on and off the bike. For more information, visit: <https://www.tasco-mtb.com>

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