

**For Immediate Release**

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**MonarchFx Announces ToyHouse LLC as its Newest Seller Client**

*MonarchFx facilitates ToyHouse's distributed logistics, strengthening customer satisfaction.*

**Raleigh, NC** - [MonarchFx](#), a nationwide alliance of best-in-class providers focused on delivering integration, cost efficiency, and high service fulfillment solutions for brands and retailers through distributed logistics, announces our newest client, ToyHouse LLC.

ToyHouse LLC is the exclusive distributor for LEGO Systems, Inc. in the United States and is excited to partner with small independent and specialty retailers on behalf of LEGO to provide the best customer service possible, which these unique retailers expect.

Initial operations for supporting ToyHouse LLC operations nationally are already gearing up in MonarchFx's Dallas, Texas location with first outbound shipments commencing in December 2018.

ToyHouse LLC selected MonarchFx as its order fulfillment provider because of its efficient and effective operations, enabled by proprietary technologies. ToyHouse LLC's B2B online orders have expanded. Therefore, seeking e-fulfillment operational excellence to best serve and retain its loyal customers, as well as attract new ones by rapid deliveries of perfect orders. Partnering with MonarchFx allows ToyHouse LLC to further the goal of an even better customer journey, helping both their brands and retailers to succeed.

"We will use our highly integrated network of people, technology, and physical assets to help ToyHouse LLC manage their goods more efficiently throughout their supply chains. We will provide value to ToyHouse LLC in the form of cost and risk reductions, process efficiencies, consistently reliable outcomes, technological innovations, and customer service that are both highly responsive and proactive," [Jim Tompkins](#), CEO of MonarchFx.

Relative to today's announcement, Brian Specht, CEO of ToyHouse LLC stated, "Since beginning to work with the MonarchFx team in August of 2018 we have been incredibly impressed with their logistics capabilities, timeliness, and quality of the responses they have provided to ToyHouse LLC. MonarchFx also did a great job of simplifying everything for us at every step along the way. We look forward to a long and growing relationship with MonarchFx as the ToyHouse LLC business expands."

### **About MonarchFx**

MonarchFx is an alliance of leading logistics service providers, supply chain technology providers, and partners, managed by experienced executives, that provides world-class logistics and fulfillment solutions through an innovative logistics ecosystem. It serves retailers, brands, and other sellers with multiple fulfillment channels, providing speed, quality, and efficiency, operating with distributed logistics centers for nationwide coverage, allowing for same-day delivery. It is high-service, facilitated by advanced robotics, analytics, and artificial intelligence methods for inventory allocation. For more information visit: [www.monarchfxgo.com](http://www.monarchfxgo.com).

### **About ToyHouse LLC**

ToyHouse LLC is the exclusive distributor for LEGO Systems, Inc. in the United States. We are excited to partner with small independent and specialty retailers on behalf of LEGO to provide the best customer service possible that these unique retailers expect. We are committed to helping them build their businesses using one of the world's most recognized brands and providing small independent and specialty retailers with the best service possible. The CEO and President of ToyHouse LLC, Brian and Christina Specht have over 45 years combined experience with the LEGO company in various capacities and markets around the world. Their experience in building businesses with the LEGO brand has a very positive track record. The ToyHouse LLC business is completely aligned with the LEGO values, customer proposition and most importantly quality service. For more information visit: [www.toyhousellc.com](http://www.toyhousellc.com).

### **About Tompkins International**

A supply chain consulting and implementation firm that maximizes supply chain performance and value creation. We enable clients to be more profitable and valuable, while also becoming more agile, flexible, and adaptive to the marketplace. Tompkins collaborates with client teams to develop improved operations strategies, supply chain planning, and execution across all the Mega Processes of supply chains (PLAN-BUY-MAKE-MOVE-DISTRIBUTE-SELL). Tompkins is headquartered in Raleigh, NC and has offices throughout North America and in Europe and Asia. For more information visit: [www.tompkinsinc.com](http://www.tompkinsinc.com).

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