

#### **Asia Pacific**

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### **For Immediate Release**

## **Genetec Inaugurates New Singapore APAC Headquarters**

New office location features Experience Center, Training Facilities, Local Tech Support and Customization Teams, and meeting facilities for distributors, integrators and customers

SINGAPORE, November 19<sup>th</sup>, 2018—<u>Genetec Inc.</u> ("Genetec"), a manufacturer of unified security, public safety, operations, and business intelligence solutions, today announced it will officially inaugurate its new, expanded Singapore headquarters this week (Tuesday 20<sup>th</sup> November). Mr. Daniel Lee, Managing Director for Genetec APAC—along with Genetec executives from other regions—will welcome distribution, channel sales, strategic technical partners, end-users and guests to the event. Guests will tour the facility and have a chance to meet with the Genetec APAC team.

"Our new, expanded Genetec location in Singapore is designed to facilitate business development, train integrators and customers, and offer support and custom solutions for end-users in the growing Asia/ Pacific (APAC) region," said Daniel Lee, Managing Director for Genetec APAC. "Our 'Experience Center' will showcase the company's own unified, IP security solutions in a 'Security Operations Center' mock up—featuring hardware and software integrations from the vast ecosystem of Genetec technology partners. We invite all our APAC and global partners to visit our Singapore operations soon," added Lee.

Over the past year, Genetec has grown rapidly across Asia Pacific, offering <u>unified</u> <u>physical security solutions</u> in all regions including Australia / New Zealand (ANZ), and has expanded its distribution partners in Indonesia, Thailand, and India—all countries that are rapidly migrating to a unified, IP-based security platform. The company also added new country/sales managers, support and business development team members in Singapore, ANZ, Thailand, and India.

To learn more about the Genetec Singapore office, contact <u>Sharon Chong</u> located at the <u>Bugis Junction Towers, 7<sup>th</sup> floor 08/09, Singapore 188024</u>.

#### **About Genetec**

Genetec Inc. is an innovative technology company with a broad solutions portfolio that encompasses security, intelligence, and operations. The company's flagship product, Security Center, is an open-architecture platform that unifies IP-based video surveillance, access control, automatic license plate recognition (ALPR), communications, and analytics. Genetec also develops cloud-based solutions and services designed to improve security, and contribute new levels of operational intelligence for governments, enterprises, transport, and the communities in which we live. Founded in 1997, and headquartered in Montreal, Canada, Genetec serves its global customers via an extensive network of resellers, integrators, certified channel partners, and consultants in over 80 countries.

### For more information about Genetec, visit: <u>www.genetec.com</u>

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