

**Press Release
FOR IMMEDIATE RELEASE
11/19/2018**

Media Contact:
John Higgins
Media Director
(720) 772-3418
(720) 425-9532
John.Higgins@ApplianceFactory.com
www.ApplianceFactory.com



Unbeatable Black Friday prices plus free appliances if Ohio State shuts out Michigan

Columbus, OH — Appliance Factory & Mattress Kingdom's Columbus store on Sawmill Road is offering unbeatable Black Friday prices and free appliances and mattresses if Ohio State shuts out Michigan on Saturday, November 24th.

In anticipation of a potential shutout, Appliance Factory & Mattress Kingdom has made preparations to reimburse customers in the event that Ohio State shuts out Michigan. For a chance to get free appliances and mattresses, eligible purchases must be made between Thursday, November 22nd and Friday, November 23rd.

When asked about the upcoming event, Appliance Factory & Mattress Kingdom owner and CEO, Chuck Ewing said, "Not only do we have incredible Black Friday savings, but what a great early Christmas gift it would be for our Columbus customers if there's a shutout".

Appliance Factory & Mattress Kingdom opened its 17th store at the former hhgregg location in Columbus on Sawmill Road in November 2017, filling the retail void left in the Columbus market when hhgregg closed their doors in March, 2017.

About Appliance Factory & Mattress Kingdom

Appliance Factory & Mattress Kingdom is the nation's largest discount appliance and mattress retailer. CEO Chuck Ewing started the company in his garage in 1986 and has grown it into a successful 19-chain business, employing almost 600 people.

WHO: Appliance Factory & Mattress Kingdom

WHAT: Free appliances and mattresses if Ohio State shuts out Michigan.

WHEN: November 24th, 2018

WHERE: 6440 Sawmill Road, Columbus OH 43235

###