

Press Release
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Unbeatable Black Friday prices plus free appliances if Cincinnati shuts out Cleveland

Cincinnati, OH-- Appliance Factory & Mattress Kingdom's Anderson Township store on Beechmont Avenue is offering unbeatable Black Friday prices and free appliances and mattresses if Cincinnati shuts out Cleveland on Sunday, November 25th.

In anticipation of a potential shutout, Appliance Factory & Mattress Kingdom has already purchased insurance to reimburse customers over \$200,000 in the event that Cincinnati shuts out Cleveland-insurance that must be paid whether or not a shut out happens. For a chance to get free appliances and mattresses, eligible purchases must be made between Sunday November 18th and Saturday November 24th.

When asked about the upcoming event, Appliance Factory & Mattress Kingdom owner and CEO, Chuck Ewing said, "Not only do we have incredible Black Friday savings, but what a great early Christmas gift it would be for our Cincinnati customers if there's a shutout".

Appliance Factory & Mattress Kingdom opened its 19th store in the former La-Z-Boy location in Anderson Township on Beechmont Avenue in October, 2018, filling the retail void left in the Cincinnati market when hhgregg closed their doors in March, 2017.

About Appliance Factory & Mattress Kingdom

Appliance Factory & Mattress Kingdom is the nation's largest discount appliance and mattress retailer. CEO Chuck Ewing started the company in his garage in 1986 and has grown it into a successful 19-chain business, employing almost 600 people.

WHO: Appliance Factory & Mattress Kingdom

WHAT: Free appliances and mattresses if Cincinnati shuts out Cleveland.

WHEN: November 25th, 2018

WHERE: 490 Ohio Pike, Cincinnati, OH 45255

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