

**Press Release  
FOR IMMEDIATE RELEASE  
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### **Unbeatable Black Friday prices plus free appliances if Cincinnati shuts out Cleveland**

Cincinnati, OH-- Appliance Factory & Mattress Kingdom's Anderson Township store on Beechmont Avenue is offering unbeatable Black Friday prices and free appliances and mattresses if Cincinnati shuts out Cleveland on Sunday, November 25<sup>th</sup>.

In anticipation of a potential shutout, Appliance Factory & Mattress Kingdom has already purchased insurance to reimburse customers over \$200,000 in the event that Cincinnati shuts out Cleveland--insurance that must be paid whether or not a shut out happens. For a chance to get free appliances and mattresses, eligible purchases must be made between Sunday November 18<sup>th</sup> and Saturday November 24<sup>th</sup>.

When asked about the upcoming event, Appliance Factory & Mattress Kingdom owner and CEO, Chuck Ewing said, "Not only do we have incredible Black Friday savings, but what a great early Christmas gift it would be for our Cincinnati customers if there's a shutout".

Appliance Factory & Mattress Kingdom opened its 19<sup>th</sup> store in the former La-Z-Boy location in Anderson Township on Beechmont Avenue in October, 2018, filling the retail void left in the Cincinnati market when hhgregg closed their doors in March, 2017.

#### **About Appliance Factory & Mattress Kingdom**

*Appliance Factory & Mattress Kingdom is the nation's largest discount appliance and mattress retailer. CEO Chuck Ewing started the company in his garage in 1986 and has grown it into a successful 19-chain business, employing almost 600 people.*

**WHO:** Appliance Factory & Mattress Kingdom

**WHAT:** Free appliances and mattresses if Cincinnati shuts out Cleveland.

**WHEN:** November 25<sup>th</sup>, 2018

**WHERE:** 490 Ohio Pike, Cincinnati, OH 45255

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