

PRESS RELEASE

Contact: Brena Swanson
PR and Community Manager
TMS
Brena.Swanson@themoneysource.com



SIME wins Bronze in Best in Biz Awards 2018 for Most Innovative Product of the Year *Recognizes SIMEs revolutionary technology and the launch of TMS Happinest Mobile app*

Melville, N.Y. (November 28, 2018) — TMS, a fast-growing fintech company, is proud to announce that its industry-leading subservicing platform SIME (Servicing Intelligence Made Easy) won Bronze in the Best in Biz Awards 2018 for the Most Innovative Product of the Year with the latest introduction of its mobile app. This marks the second year that Best in Biz has recognized SIME for its bold new approach to servicing.

“We’re extremely honored that SIME has won Best in Biz for two years in a row, spotlighting how it’s drastically helped the industry, along with our subservicing clients,” said TMS President Ali Vafai. “And especially proud that this technology is changing the customer service paradigm in the mortgage industry – making real-time connections between lenders and borrowers and proactively driving toward customers for life.”

TMS disrupted the industry in early 2017 with the introduction of SIME by delivering a technology solution that provides on-demand customer data, real-time tracking of all borrower interactions and performance, end-to-end compliance, loan level detail and daily reporting to help reduce delinquent loans, and proactively service customers.


In Spring 2018, TMS took SIME to the next level with the launch of TMS Happinest Mobile, a first-of-its-kind borrower facing app that puts the control in the customers hands, with the ability to upload and download documents, select preferred lines of communication and more.

“We’re only getting started,” said Vafai. “We’re looking forward to SIME 3.0 with artificial intelligence, as we integrate new features that don’t exist in the servicing and mortgage world.”

The Best in Biz Awards is the only independent business awards program judged each year by prominent editors and reporters from top-tier publications in North America, with entrants spanning the spectrum, from some of the most recognizable global brands to the most innovative local start-ups. Last year, SIME won Gold in the Best in Biz awards 2017 for Enterprise Product of the Year.

About SIME

SIME — Servicing Intelligence Made Easy, disrupted the servicing industry with its bold new approach to servicing. The award-winning loan servicing platform provides full transparency into a lender’s loan portfolio, offering reliable, customizable, and unheard-of oversight tools. SIME’s self-service portal revolutionized the way lenders can manage, interact and engage their portfolio and is the only servicing platform to provide lenders in-depth and detailed borrower data in real time.



SIME was named a HousingWire TECH100 winner and was recognized by the Stevie Awards as a New Product or Service of the Year. The cutting-edge technology is exclusively provided by TMS (The Money Source Inc.) NMLS# 6289. For more information, visit getSIME.com.