



MOXY BRINGS ITS PLAYFUL SPIRIT TO MAINx24 WITH FIRST ANNUAL KING STREET ROYAL RUCKUS

Moxy Chattanooga Downtown teams up with WanderLinger Brewing Company to hold an all-day music and arts festival with proceeds benefiting the Chattanooga Community Kitchen

CHATTANOOGA, TENN. (Nov. 29, 2018) – The fun times continue to “Play On” in the Southside neighborhood as [Moxy Chattanooga Downtown](#) brings its playful spirit to the annual [MAINx24](#) festival with the first annual [King Street Royal Ruckus](#). Scheduled to kick-off at 11 a.m. on Saturday, December 1, Moxy has teamed with [WanderLinger Brewing Company](#) to hold this all-day music and arts festival that will feature two stages of live music, live art creations in the Wanderlinger's Gallery Room, delicious food from some of the most popular food trucks in Chattanooga, an opportunity to adopt an adorable pet from [McKamey Animal Center](#) and much, much more!

For this year’s King Street Royal Ruckus, Moxy is partnering with the [Chattanooga Community Kitchen](#) to help protect the area’s vulnerable homeless population during the fall and winter months. From 11 a.m. to 5 p.m., representatives from the Chattanooga Community Kitchen will be onsite at the Moxy accepting donations of warm weather gear – specifically coats and socks – to share with the needy and homeless in our community.

In addition, Moxy will be selling a limited edition, funktabulous Royal Ruckus cup for \$13 with all proceeds from the commemorative cup sales being donated to the Chattanooga Community Kitchen. As an added benefit, festivalgoers can use their Royal Ruckus cup to receive a \$1 off each additional refill of their favorite WanderLinger Brewing Company beer that they purchase at either Moxy or Wanderlinger for the remainder of the event.

“Moxy boasts an ‘always on’ attitude that continues to resonate throughout the Southside as the place to go for those who want a unique yet fun and lively atmosphere that allows guests and locals alike to truly enjoy themselves and create memorable experiences on their own terms” said Dwayne Massengale, Captain for Moxy Chattanooga Downtown. “The King Street Royal Ruckus is a great opportunity for Chattanoogaans of all ages to come out and enjoy the Moxy experience firsthand and see what it means to ‘Play On’ in the Chattanooga Southside. More importantly, we are excited to be a part of the MAINx24 festival and support the important work the Chattanooga Community Kitchen does every day to make a difference in the community in which we are a part.”

The music lineup and activities planned for this year’s King Street Royal Ruckus are the following:

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| 11 a.m. – 5 p.m. | Chattanooga Community Kitchen Coat and Sock Drive (Moxy Lobby) |
| 11 a.m. | Live Art Creation (Wanderlinger's Gallery Room) |
| 11 a.m. – 5 p.m. | McKamey Adoption Event (Mount Moxy) |

2 p.m. – 4 p.m.	S'More Bar Hosted by Urban Story Ventures (FREE)
4:20 p.m. – 7 p.m.	Elenowen (Wanderlinger Stage)
5:30 p.m. – 7 p.m.	Behold the Brave (Moxy Railyard Platform Stage)
7 p.m. – 8:30 p.m.	Over Easy (Wanderlinger Stage)
8:30 p.m. – 10 p.m.	Courtney Holder and Friends (Moxy Stage)
10:00 p.m. – 1 a.m.	Cold Planet – The FridgE and Danimal Planet (Wanderlinger Stage)

For additional information about Moxy Chattanooga Downtown, please visit moxynooga.com or Follow us at @moxychattanooga

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About 3H Group Hotels:

Headquartered in Chattanooga, TN, 3H Group Hotels has become a prominent and respected name in the hospitality industry since the company's inception in 2000. Nationally recognized among top hotel development companies, its primary focus is the development and investment of high caliber hotels and an unparalleled commitment to each property's continued success through proven management, leadership, and operational standards. As a result of this commitment and focus, 3H Group Hotels received Marriott's highest honor for Hospitality Excellence in 2014, the Partnership Circle Award. Consistently ranked as a top hospitality management and hotel development company, over the past few years, 3H Group strives to be a respected, premiere developer of hotels, and continues that philosophy by providing a management style that thrives in the hospitality industry. To learn more about 3H Group Hotels, visit <https://3h.group/>.

About Moxy Hotels:

Moxy Hotels is Marriott International's new millennial-focused brand that debuted in September 2014 with the opening of the Moxy Milan. A boutique-hotel concept for the next-Gen traveler, Moxy is a fresh and innovative brand combining stylish design and approachable service at an affordable price point. With tech-enabled rooms, vibrant lobby spaces and warm, modern service, Moxy aims to surprise travelers with a thoughtful, spirited and fun guest experience. Moxy Hotels is proud to participate in the company's award-winning loyalty programs – Marriott Rewards®, The Ritz-Carlton Rewards®, and Starwood Preferred Guest® (SPG). The programs, operating under one set of unparalleled benefits, enable members to earn points toward free hotel stays, achieve Elite status faster than ever, and seamlessly book or redeem points for stays throughout our loyalty portfolio of 29 brands and more than 6,700 participating hotels in 129 countries & territories. To enroll for free or for more information about the programs, visit members.marriott.com. To learn more about Moxy Hotels, visit www.MoxyHotels.com.

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