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PRESS RELEASE

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**THE NEW SMART SOLUTION TO COVER THE MESS BEHIND THE TV**

**Charlotte, N.c. - Dec. 3, 2018 -** For the more than 60 million wall-mounted TV owners, hiding exposed wires, mounts and rear mounted accessories like cable boxes can be difficult and expensive.

Most people do not want to spend over $400 to install a wall cabinet or spend thousands more on custom built-in solutions. AV installers, interior designers and home owners now have an alternative from Smart AV Innovations, LLC (SAVI). The SAVI Pro-Series Cover simply slips behind the TV to conceal and protect flat-screen TV mounts, cables and AV equipment from dust while providing a professional built-in look. AV experts agree that poor ventilation from wall cabinets and recessed installs as well as dust can affect image quality and shorten the life of flat-screen TVs.

Developed by AV professionals and built in Charlotte, the SAVI Cover is designed with a unique "X-brace" that provides a gentle press-fit between the TV and the wall that will automatically adjust to fit most wall mounted installations.

* Two sizes will be offered to fit TVs from 50” to 85”
* Fits flat, tilting and some articulating mounts
* Installs in minutes with no tools or wall mounting hardware
* The special black stretch fabric cover is washable and breathable
* IR signals can pass-through to rear mounted equipment
* Protects the TV and rear mounted equipment from damaging dust
* US and Int’l Patents Pending

Greg Biddlecome, the owner of Vision Media and an AV Integrator in the Charlotte area, has been testing the SAVI Pro-Series Covers and says his clients love them. *“One client told me that this was the best TV home decor accessory that nearly everyone needs, but nobody knows about,”* he said.

Not only do the TV covers help protect your TV from dust that can ruin it, they make the whole space look better. *“The SAVI Covers were a great way to upgrade the wall-mounted TVs and makes the space look cleaner,”* said Kristine Smith, Community manager at Mercury NODA Apartments in Charlotte, N.C.

**About Smart AV Innovations:** Founded by two Audio Video industry veterans, Smart AV Innovations, LLC is a new Charlotte-based company that develops unique AV accessories to help AV professionals, designers and home owners better integrate AV equipment with décor. The Pro-Series TV Wall Mount Cover will be available soon through select AV installers. Pre-orders are available now via [KickStarter](https://www.kickstarter.com/projects/1073708946/savi-tv-wall-mount-cover?ref=7rpm7i). Learn more on the website: [savi.tv](https://savi.tv).

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