



NEWS RELEASE

For Immediate Release  
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**EagleView Remains Front Runner in Aerial Imagery with Acquisition of Spookfish**  
*Leader in aerial imagery and property data analytics acquires Australian company to scale the best aerial imagery capture technology in the industry*

**Bothell, WA (December 10, 2018)** – EagleView, the leading provider of high-resolution aerial imagery, property data analytics and structural measurements for government agencies, insurance carriers, roofing contractors and energy utilities has officially acquired Spookfish, an Australian-based aerial imagery company.

With this strategic transaction, EagleView will gain access to advanced, proprietary camera systems for capturing high-resolution aerial imagery at a greater scale. The acquisition continues to expand EagleView’s geographic reach and is the first step towards EagleView developing a presence in the Asia Pacific Region.

“Spookfish is an extremely innovative and forward-thinking company, and the possibilities their technology brings to the table are endless,” stated EagleView CEO Rishi Daga. “The combination of their capture platform with our data analytics and established market share will create opportunities to disrupt the industry like never before.”

Spookfish provides the highest-quality aerial imagery in Australia at significantly improved levels of resolution, accuracy, cost effectiveness and consistency. Established in 2014, the company has consistently enhanced its aerial imagery offerings and capture systems.

EagleView will continue to serve current Spookfish customers as currently contracted. Customers of EagleView should continue to expect great customer service and accuracy with the incorporation of Spookfish technology into their product delivery.

“We’re very excited to be joining the talented team at EagleView,” said Spookfish CTO Simon Cope. “The company has supported our technology innovations since May 2016, so the partnership and trust were already established prior to this deal. EagleView’s experience and prominent brand in the U.S. market will give our team exactly what we need to continue growing.”

Using patented image capture techniques, 3D aerial measurement software and machine learning processes, EagleView helps customers in government and the private sector answer questions related to millions of properties throughout the world. As the pioneers of oblique aerial imagery, which offers a 360-degree view around a property, EagleView’s helps professionals across industries make informed decisions on a daily basis.



“The inclusion of Spookfish technology and capture platforms offer our customers an entirely new level of accuracy and resolution,” Daga said. “The level of detail this imagery provides is revolutionary to the industries we serve and extremely beneficial in helping our customers enhance their operations.”

### **About EagleView**

EagleView is the leading provider of high-resolution aerial imagery, property data analytics and structural measurements for government agencies, insurance carriers, roofing contractors and energy utilities. Using patented image capture techniques, 3D aerial measurement software and machine learning processes, EagleView helps customers answer questions related to millions of properties throughout the world. With a 60-petabyte library of oblique and orthogonal Pictometry® aerial imagery dating back to 2001 and the capacity to process tens of thousands of roof measurement reports per day, EagleView enables organizations to reduce field visits and adopt faster, safer and more cost-effective workflows. For more information, contact (866) 659-8439 or visit [www.eagleview.com](http://www.eagleview.com).

### **About Spookfish**

Spookfish Limited (ASX: SFI) is an Australian listed public company focused on the development and commercialisation of premium next generation geospatial imagery products and services. By starting from a clean sheet and challenging what was thought impossible, Spookfish’s revolutionary technology enables rapid imaging of vast areas in high resolution from a multitude of angles at a fraction of the cost of contemporary systems. Spookfish aims to use these capabilities to make it easy for organisations of all sizes to gain access to premium imagery content and pervasive 3D models allowing concise, accurate and cost effective decision-making.