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**Cooltrax Named to *Food Logistics’ 2018 FL100+ Top Software and Technology Providers***

**Atlanta, GA – December 17, 2018 –** *Food Logistics*, the only publication exclusively dedicated to covering the movement of product through the global food supply chain, has named Cooltrax to its **2018 FL100+ Top Software and Technology Providers** list.

“The digital supply chain continues its rapid emergence, bringing with it expanded capabilities that impact visibility, security, compliance and efficiency,” remarks Lara L. Sowinski, editorial director for *Food Logistics* and its sister publication, *Supply & Demand Chain Executive*. “Every aspect of the global food supply chain stands to benefit from new and innovative software and technology that is fundamentally changing the global food supply chain.”

The annual **FL100+ Top Software and Technology Providers** serves as a resource guide of software and technology providers whose products and services are critical for companies in the global food and beverage supply chain.

“As the food supply chain continues to necessitate real-time wireless product-level temperature monitoring and fridge operational data due to food safety regulations, Cooltrax innovative solutions deliver visibility of food product temperatures and other key insights 24/7 that will propel our customers forward," said Mike Sharpe, President, Cooltrax North America. “It's a great honor to be included in this prestigious list as it reflects the continued success we have had in helping cold-chain fleets focus on efficiency, safety, security and quality."

Companies on this year’s **2018 FL100+ Top Software and Technology Providers** list will be profiled in the November/December 2018 issue of *Food Logistics*, as well as online at [www.foodlogistics.com](http://www.foodlogistics.com/).

**About *Food Logistics****Food Logistics* is published by AC Business Media, a business-to-business media company that provides targeted content and comprehensive, integrated advertising and promotion opportunities for some of the world’s most recognized B2B brands. Its diverse portfolio serves the construction, logistics, supply chain and other industries with print, digital and custom products, events and social media.

**About Cooltrax**

For more than 10 years, Cooltrax has helped companies across the globe operate their businesses more efficiently, with a suite of solutions that provide unparalleled visibility and control of their entire cold chain while providing warehouse and fleet managers the analytics and real-time data to manage all their cold storage locations and reefer units with confidence resulting in improved ROI. Cooltrax enables transportation, logistics, wholesale, and retail companies to become more valuable to their customers by providing visibility and actionable supply chain insights through its real-time industrial IoT platform and family of wireless environmental sensors to cover trailers, storage, in-store and at product level. For more information, visit [www.cooltrax.com](http://www.cooltrax.com).

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