

Don't replace your fleet. Reman it.

NEWS RELEASE -

FOR IMMEDIATE RELEASE

Dec. 19, 2018

CONTACT: Steve Belden
Director of Sales & Marketing
(903) 505-9988 ext. 102
steve@vehiclereman.com

Remanufacturing Will be a Strong Automotive Sector in 2019

TYLER, Texas — Despite mixed previews for the sale of new Class 1-5 trucks, vans and SUVs for 2019, complete vehicle remanufacturing will have a solid year, as buyers discover reman as an attractive alternative to new vehicles. The managing director of Vehicle Reman LLC says the 50-percent savings and same-as-new quality offered by reman puts it in a solid position regardless of new-vehicle sales.

"We expect a good year in 2019," said Greig Latham, founder of Vehicle Reman. "The advantages of vehicle remanufacturing give it strength largely independent of the new-vehicle market. In tight financial times, reman allows fleet owners to get like-new vehicles when purchase of new isn't feasible. In a better economy, reman extends buying power that can be used for fleet expansion. Both scenarios show the strength of reman as a purchase strategy."

With vehicle remanufacturing, a pickup or other vehicle is disassembled down to the frame. Damaged or worn parts and components are replaced with remanufactured parts certified to original manufacturers specifications. The vehicle is then built again from the frame up. The finished product is a same-as-new vehicle with a three-year warranty.

"Our customers get these same-as-new vehicles for 30 to 50 percent less than the cost of new," Latham said. "That's a powerful incentive for business owners to consider remanufacturing for their fleet vehicles. We expect to see strong demand for reman pickups, smaller shuttle buses, law enforcement vehicles and box trucks, among other categories."

A typical reman candidate is a truck, SUV, van or automobile with at least 100,000 miles and seven years in service. Vehicles up to 20 years old can undergo remanufacturing. Vehicle Reman specializes in Ford, GM and Chrysler brand vehicles. Reman vehicles are quieter, ride more smoothly and will usually achieve much better fuel economy than the pre-reman units.



NEWS RELEASE/2

Cost estimates for remanufacturing are quick and easy via the Vehicle Reman app, available as a free download from the Apple Store. Quick-turnaround estimates are also available by calling (903) 505-9988 or visiting the Vehicle Reman web site, www.vehiclereman.com/assessment.

About Vehicle Reman

Vehicle Reman is a complete vehicle remanufacturer that helps companies get twice the life from their truck fleets while saving up to half the cost of purchasing new. The company uses remanufactured parts and components to return vehicles to like-new condition. Remanufactured vehicles cost 30-50 percent less than purchasing new and are backed by a three-year powertrain warranty. Vehicle Reman specializes in Class 1-5 trucks: pickups, vans, SUVs, box trucks, flatbed trucks and specialty vehicles up to 19,500 pounds.

###