

Meet the very first stress and emotion monitoring gamified smartwatch: EMwatch



Emotion Labs, a highly-acclaimed tech startup, introduces *EMwatch*, a breakthrough in preventive health and emotional monitoring technology, for the first time available in the form of a gamified smartwatch.

Just last year, national stress levels were reported at an all time high due to economic, social, political tensions. EMwatch has made it its mission to fully reshape daily stress management practices and is able to *predict 75%* of stress-related diseases thanks to more than three years of research by a team of a dozen biological and technological scientists.

Going beyond the rudimentary time keeping and notes functions of early generation smartwatches, EMwatch is the first smart gadget to calculate your stress and stamina levels in real time, and by using *Al algorithms*, the EMwatch App will recommend how to reduce stress

and will monitor customer's progress along the way. The users will also benefit from one of the longest lasting batteries in the industry - up to 14 days.

The cutting-edge, stress monitoring technology earned its female founders a spot in **"The Alchemist"**, which is ranked among top-5 US Tech accelerators for the most promising startups. It is one of the few hardware startups to break even so fast, as initial launch of the product sold out in less than 2 weeks in Europe.

The EMwatch team is excited to bring this innovative product to the US market with a launch at Consumer Electronics Show in Las Vegas in January 2019.

"Our emotional monitoring avatar, a polar bear, responds to biological measurements with digitally animated feedback to inform users of their real-time stress levels. Before we've even entered the US market, several Fortune 500 companies have already expressed interest in incorporating EMwatch as part of their employee wellness programs," says Lisa Voronkova, one of the smartwatch startup's founders.

Come experience the ground-breaking wellness technology in **Booth# 53351**, **Eureka Park at CES Las Vegas on January 8-11th**. Get your EMwatch at a promotional launch price of <u>\$\sigma\$ Amazon.</u>

CONTACTS:

lisa@emotion.family

180 Sansome Street, San Francisco CA 94104 www.emotion.family